

# Recycling Makes Sen\$e

Northeast Recycling Council, Inc.

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# Disclaimer

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# Recycling Awareness Project

- Increase business, town office, and schools' knowledge and understanding of why recycling is still important.
- Workshops in select rural towns.
- Provide direct technical assistance with starting up or expanding a workplace recycling program.

# Why Recycling Makes Sen\$e

- Recycling reduces trash disposal costs.
- Recycling is the right thing to do-- preserves natural resources and reduces pollution.
- The U.S. recycling industry needs our recyclables for their raw materials.

# Participant NJ Towns

- Byram Township
- Andover Township
- Hardyston Township
- Franklin Borough

# Special Thank You

- Sussex County Municipal Utilities Authority
- Association of NJ Recyclers
- NJ Department of Environmental Protection

# Resources Provided

- CD given to all workshop attendees
- CD Content
  - Recycling Makes Sen\$e PowerPoint Presentation
  - Town & State Recycling Resources Facts
  - Recycling Makes Sen\$e Guide
  - Templates
  - Other Resources

# Lessons Learned

- Our job is not done.
- Pro-active outreach is effective.



# WEB Site

[www.nerc.org/recycling\\_makes\\_sen\\$e.html](http://www.nerc.org/recycling_makes_sen$e.html)

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