

PaintCare Announces Innovative Recycling Grant Competition

Three grants of up to \$100K will be awarded for projects developing new methods to recycle latex house paint; Individuals or organizations across the U.S. may submit entries.

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PaintCare, a national non-profit running paint recycling programs across the country, today announced its inaugural Innovative Recycling Grant Competition. The competition was created to identify and accelerate the commercialization of novel technologies for re-using leftover latex house paint.

"Since PaintCare launched in California, we've recycled nearly 12 million gallons of paint statewide," said Fred Gabriel, PaintCare's director of operations. "However, there are still very few viable options for the paint we collect that is an unmarketable color, spoiled, dried out or has been frozen and thawed too many times. We see an enormous amount of untapped potential in this small fraction of difficult-to-recycle paint, and invite all teams, businesses, and entrepreneurs with a passion for environmental stewardship to submit."

PaintCare will conduct three separate competitions using funding from the PaintCare recycling programs currently operating in California, Colorado, and Connecticut. The winner of each will be awarded a grant of up to \$100,000 to develop their ideas. All new products or methods will be used to benefit the state that provided the project's funding.

Continued Gabriel: "The entrepreneurial spirit is alive and well in California, and our state is a leader in efforts to protect the environment. We look forward to seeing what innovations are put forward, and working to bring these projects to life."

The competition is open to either individuals or organizations located in one of the 50 United States or the District of Columbia. Please see the [Official Rules](#) for complete details about eligibility.

Applications are due by March 22, 2019. PaintCare expects to announce grant winners by April 30, 2019.

For the Prospectus, Official Rules, and Participant Entry Form, visit <https://www.paintcare.org/innovation-grant/>.

About PaintCare

Through the American Coatings Association, paint manufacturers created PaintCare Inc., a non-profit stewardship organization, to run recycling programs in states and jurisdictions as they pass paint stewardship laws. PaintCare sets up drop-off locations for unused paint, arranges for recycling and proper disposal of the paint, and conducts outreach about proper paint management. PaintCare currently runs paint recycling programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Oregon, Rhode Island, and Vermont.

PaintCare has been recognized for its excellence in advancing product stewardship by the Northeast Recycling Council (2018 Environmental Sustainability Leadership Award) and the California Product Stewardship Council (2016 Bow & Arrow Award for Service and Take-Back).

For more information about PaintCare, visit paintcare.org.

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