



NERC grant awarded to Omaha e-recycler

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Vermont Business Magazine Today, the Northeast Recycling Council (NERC), based in Brattleboro, has announced the award of a grant in support of efforts to become a certified electronics recycler to Sadoff E-Recycling & Data Destruction of Omaha, Nebraska. The grant, which was funded by the Consumer Technology Association (CTA), will allow Sadoff to become the second recycler in Omaha to be certified to the R2 Standard, and only the third in Nebraska.

"We are excited to receive this grant as it allows us to achieve certification to the R2 standard, this achievement will allow us to grow our business in Nebraska which will result in a greater positive environmental impact for the safe and secure recycling of electronics throughout the state and region" said Markus McDonnell, Quality & Management Systems Manager, Sadoff E-Recycling & Data Destruction.

The grant is a component of a comprehensive capacity building program in Nebraska that was initiated to support the responsible recycling of electronics in the state. Ensuring that electronics recycling facilities are operated with the highest degree of worker health and safety, environmental protections, data security, and compliance with all laws is essential to a sustainable and high-quality operation.

"When the program began in 2017, there were no certified electronics recyclers in Nebraska," said Lynn Rubinstein, executive director, NERC. "Fortunately, CTA saw an opportunity to enhance the management and recycling of electronics through training and grants. This is the first grant to be awarded, and we anticipate one more will be presented to an electronics recycler in Nebraska that is successfully moving towards certification."

About Sadoff E-Recycling & Data Destruction: Sadoff E-Recycling & Data Destruction a Sadoff Iron & Metal Company has locations in Lincoln, Omaha and La Vista, Nebraska and services the entire state and beyond. The vision of Sadoff E-Recycling & Data Destruction is to be the preferred choice for handling the management for end of life electronics. We call our unique approach "Down to Earth". It means we combine our environmental responsibility with easy-going, customer-focused attention. We're proud to offer customized programs that not only help the planet, we also help make more for our customers by offering secure disposal and recycling solutions. With over 20 years of strategic IT expertise, our experts speak the language of IT - which ensures that you get the right fit solutions for your needs. Our company has 9 locations in multiple states and over 70 years of environmentally friendly recycling experience. More information can be found by visiting www.sadoffecycle.com

About Consumer Technology Association: The Consumer Technology Association (CTA)TM is the trade association representing the \$351 billion U.S. consumer technology industry, which supports more than 15 million U.S. jobs. More than 2,200 companies - 80 percent are small businesses and startups; others are among the world's best known brands - enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES® - the world's gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA's industry services.

NERC is a non-profit organization that conducts research, projects, training, and outreach on issues associated with source reduction, reuse, recycling, composting, and environmentally preferable purchasing.

Source: NERC. Brattleboro 5.17.2018

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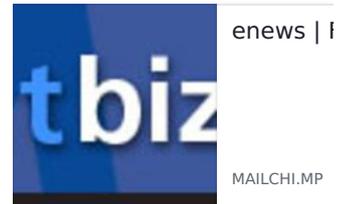
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