NERC Through The Ages
A Twenty Year Retrospective
The Dark Ages
1988~1990
The Dark Ages 1988~1990

NERC at the Time:

Director: Shelly Dresser
Chair: Lois Hagar, Mary Sheil
Staff: Connie Saulter and variety of overworked and underpaid support staff
The Dark Ages 1988~1990

Technology at the Time:

- IBM Computers
The Dark Ages 1988~1990

Technology at the Time:

- IBM Computers
- DOS Operating System
The Dark Ages 1988–1990

Technology at the Time:

- IBM Computers
- DOS Operating System
- Floppy Disks
The Dark Ages 1988~1990

Technology at the Time:

• IBM Computers
• DOS Operating System
• Floppy Disk
• Dot Matrix Printers
The Dark Ages 1988–1990

Issues at the Time:

- **Solid Waste CRISIS!**

3-22-87 MOBRO
Sets sail on 6,000 mile journey
The Dark Ages 1988–1990

Issues at the Time:

- Solid Waste CRISIS!
- Junk Mail vs. Direct Mail
Issues at the Time:

- Solid Waste CRISIS!
- Junk Mail vs. Direct Mail
- The ONP Glut
The Dark Ages 1988~1990

Issues at the Time:

• Solid Waste CRISIS!
• Junk Mail vs. Direct Mail
• The ONP Glut
Issues at the Time:

• **Solid Waste CRISIS!**
• **Junk Mail vs. Direct Mail**
• **The ONP Glut**
• **Public Enemy #1: Styrofoam Clamshell**
The Dark Ages 1988~1990

Projects at the Time:

• Newspaper Publishers Laws and Agreements

• Guiding Transition to Recycling Economy Study – EPA Funded Market Development Grant, including groundbreaking work on mixed paper
The Period of Colonization
1991~1993
Period of Colonization 1991~1993

NERC at the Time:

Director: Connie Saulter & Shelly Dresser

Chair: Will Ferretti

Staff: Michael Alexander
Period of Colonization 1991~1993

Technology at the Time:

• Word Perfect!
• Lotus Spreadsheets
Period of Colonization 1991~1993

Technology at the Time:

• Word Perfect!
• Lotus Spreadsheets
• Fax Machines (The
Period of Colonization 1991~1993

Technology at the Time:

- Word Perfect!
- Lotus Spreadsheets
- Fax Machines (Thermal Paper)
- Floppy Disks 3.5"
Period of Colonization 1991~1993

Issues at the Time:

• Take the Wrap
• Diapers
Period of Colonization 1991~1993

Issues at the Time:

• Take the Wrap
• Diapers
• Green Labeling
• Greenwashing
• Green Glass
Period of Colonization 1991~1993

Projects at the Time:

- Yellow Page Publishers Association
- Regional Environmental Labeling Standards
- Tracking availability of recycled content newsprint
The Age of Discovery
1993-1995
The Age of Discovery 1993-1995

NERC at the Time:
Director: Connie Saulter
Chair: Denis Lord, Janet Matthews
Staff: Michael Alexander
      Ellen Pratt
      Rebecca Bartlett
The Age of Discovery 1993-1995

Technology at the Time:

• Snail Mail
• Fed Ex
The Age of Discovery 1993-1995

Technology at the Time:

- Snail Mail
- Fed Ex
- Ink Jet Printers
- 3-Way Calling
- MS Windows 95
The Age of Discovery 1993-1995

Issues at the Time:

• SPI Coding System
The Age of Discovery 1993-1995

Issues at the Time:

• SPI Coding System

• Plastic Wars
The Age of Discovery 1993- 1995

Issues at the Time:

- SPI Coding System
- Plastic Wars
- Economic Development
- President Clinton’s Executive Order
The Age of Discovery 1993-1995

Projects at the Time:

- USPS/NERC: Expanding Undeliverable Mail Recycling
- Fostering Economic Development Through Recycling
- DMA Corporate Environmental Stewardship Challenge
The Renaissance
1995~1997
The Renaissance 1995-1997

NERC at the Time:
Director: Ed Boisson
Chair: Denis Lord, Janet Matthews
Staff: Michael Alexander
      Ellen Pratt
      Mary Ann Remolador
      Rebecca Bartlett
The Renaissance 1995-1997

Technology at the Time:
• 386 Processor
• What’s Email?
• Information Superhighway Detours Around Brattleboro
The Renaissance 1995-1997

Issues at the Time:

• Market Volatility
• Recycling Business Investment and Development
• Recycling at a Critical Crossroads
Projects at the Time:

- First Recycling Economic Information Study
- Building a Recycling Infrastructure for Printing & Writing Paper
- Recycling Investment Forums
- Recycling Financing Seminars for Business Owners
The Industrial Revolution
1998~1999
NERC at the Time:
Director: Michael Alexander
   (acting in title only)
Chair: Guy Watson, Randal Coburn
Staff: Mary Ann Remolador
   Rebecca Bartlett
   Ellen Pratt
The Industrial Revolution 1998-1999

Technology at the Time:

• You’ve Got Mail
• www.NERC.org
• Blazing Dial-up Speeds
The Industrial Revolution 1998-1999

Issues at the Time:

• Paper vs. Plastics
• “Dotcoming” Recycling Enterprises
• Growing the Recycling Industry
The Industrial Revolution 1998-1999

Projects at the Time:

- Peace Treaty Signed with Newspaper Publishers
Projects at the Time:

• Peace Treaty Signed with Newspaper Publishers
• Recycling Economic Information Study
• EPPnet Launched
• Environmental Benefits Calculator Posted
The Age of Enlightenment
2000~2004

[Left to Right] Jeff Bednar (PA DEP), Priscilla Hayes (Rutgers), Judy Belaval (CT DEP), Bud Colden (NY DEC), Mary Ann Remolador (NERC), Peter Allison (MA DEP), John Leigh (NERC), James Robb (NH DRED), Dana Silverberg (NJ DEP)
NERC is the most important organization in the last 20 years.

The Age of Enlightenment
2000~2004
NERC at the Time:
Director: Lynn Rubenstein
Presidents: John Trevor, Chris Way, Peter Allison
Staff: Mary Ann Remolador, John Leigh
Jessica Wozniak
The Age of Enlightenment
2000~2004

Technology at the Time:

- Pentium
- Google
- Conference Calling
- High Speed Internet
  (...again detours around Brattleboro)
The Age of Enlightenment
2000~2004

Issues at the Time:

• Design for Environment
• Electronics Recycling
• Product Stewardship
The Age of Enlightenment
2000~2004

Projects at the Time:

• Toxics in Packing Clearinghouse
• Co-organizer of First National Food Scrap Conference
• Used Electronics Recycling Market Development Policy
• Electronics Markets Database
• Used Electronics Collection Study & Curriculum
The Modern Age
2004~2008
The Modern Age 2004~2008

NERC of Today:
Director: Lynn Rubinstein
Presidents: Jeff Bednar, Brenda Grober
Staff: Mary Ann Remolador
Athena Lee Bradley
Moon Morgan
Patricia Dillon
The Modern Age 2004~2008

Technology of Today:

- BlackBerry
- Flash Animation
- Flat Screen
- WiFi
- iPhone
- YouTube vs. Actual Work
The Modern Age 2004~2008

Issues Today:
• Climate Change
The Modern Age 2004~2008

**Issues Today:**

- Climate Change
- Organics in Landfills
The Modern Age 2004~2008

Issues at the Time:
- Climate Change
- Organics in Landfills
- Green Messaging
Projects:
- Regional Model Electronics Legislation
- Used Electronics Market Study
- Recycling Markets Database – NY
- Procurement of Green Computers
- Model Electronics Legislation
- State Electronics Challenge Unwanted Medication Collections
- Peer-to-Peer EPP Training
- Special Event Recycling
- Hazardous Waste Management for Small Businesses
- Recycling for Businesses & Municipalities
- Manure Management Education
Thank you to all of NERC’s supporters, friends, & staff for a great 20 Years!

Congratulations