









Mattress Recycling Laws in the States

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Mattress Recycling Council



The Mattress Industry



- About 95% of US mattress manufacturers are small businesses
- 90% of mattresses are assembled domestically
- Roughly 40 million units are sold annually in the U.S.
- Approximately 20 million units are disposed of annually

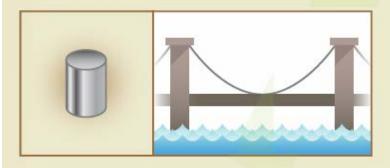


Mattress Recycling

- 30+ mattress recyclers in U.S.
- Many are non-profit organizations or partnerships
- Most use manual labor to dismantle the mattress
- Processing fees range from \$5 to \$50/unit

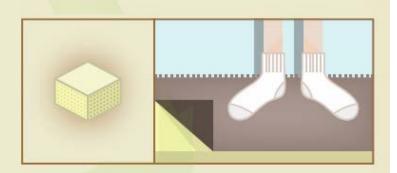


STEEL



Mattress springs are valuable steel that is melted and remade into any number of products.

FOAM



Mattress foam is processed into carpet underlay.

WOOD



Wood can be used to make mulch.

FIBER



Fiber is reprocessed and used to create filters for industrial equipment.



Mattress Recycling Laws



- In 2013, the International Sleep Products Association (ISPA) worked with lawmakers, state and city officials and environmental groups to pass mattress recycling legislation in California, Connecticut & Rhode Island.
- ISPA supported these laws because they included a visible, point-of-sale fee to fund a mattress recycling program



Mattress Recycling Laws





- Mattress Recycling Council (MRC) formed by ISPA in 2013
- 501 (c)(3) non-profit organization
- Tasked with designing, implementing and administering mattress recycling programs in states with such laws
- Each state has its own program





Mattress Recycling Laws

- Mattress Stewardship Organization
- Producers and/or retailers must join or register
- Must develop and administer a statewide program to recycle mattresses
- Establish a fee to fund the program
- Issue annual reports to regulators



Program Requirements

- Provide for management of discarded mattresses
- Funded by the organization using fee revenues
- Provide collection or receipt of mattresses from municipal waste sites, retailers, bulk generators
 - Participation is voluntary!
- Administer an education program



How do the programs work?

- Mattress recycling fee is established by MRC and approved by state regulators
- Retailers charge the fee on each mattress unit sold in the state
- The fee is remitted to MRC
- MRC contracts with recyclers, transporters and collectors to facilitate mattress recycling
- MRC uses the fee revenues to pay service providers



Collection

- Programs will use existing collection methods when feasible
- Consumers will continue to use traditional disposal options:
 - Retailer take back with new purchase
 - Transfer station drop-off
 - Municipal curbside collection
- Drop off at designated consolidation points
- Mattresses transported from consolidation sites to recyclers at MRC's expense





Connecticut

- Program will launch May 1, 2015
- Recycling fee \$9.00 per unit
- 1/3 municipal sites already expressed interest in participating
- Retailers, educational institutions, hotels, military
- MRC staff contact: Justine Fallon,
 jfallon@mattressrecyclingcouncil.org







Rhode Island

- MRC program plan due on July 1, 2015
- RFP for transportation and recycling closed
- Fee to be determined
- Expected launch early 2016
- MRC staff contact: Justine Fallon,

jfallon@mattressrecyclingcouncil.org





California

- MRC certified as stewardship organization
- MRC program plan due on July 1, 2015
- RFP for transportation and recycling closes April 22nd
- Fee to be determined
- Expected launch early 2016
- MRC staff contacts: No. CA Rodney Clara,
 rclara@mattressrecyclingcouncil.org
- So. CA Mark Patti, <u>mpatti@mattressrecyclingcouncil.org</u>



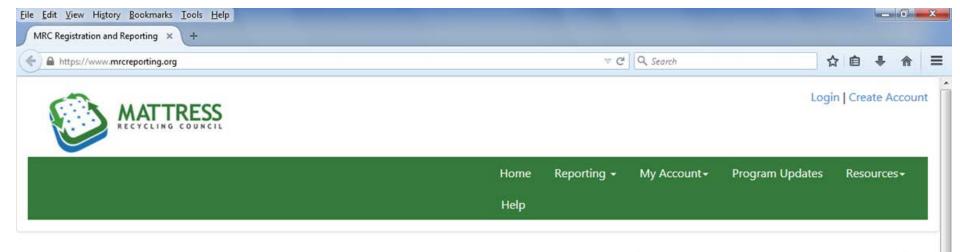
Program Administration

- Registration portal on MRC website
 - → www.mattressrecyclingcouncil.org
- Fee reporting and remittance
- Anti-fraud controls for transporters and recyclers









Welcome to the MRC Online Registration and Reporting System

California, Connecticut and Rhode Island have enacted laws requiring the mattress industry to establish a mattress recycling program in each of these states. You may be required to register with MRC, depending on where you conduct business. Companies selling mattresses and box springs to consumers in these states must collect recycling fees on those and remit them to MRC monthly.

Each state has different registration requirements:

- Connecticut Each company that produces, imports or distributes mattresses for sale in the state must join MRC by July 1, 2014. To join, you must register online with MRC through this system.
- Rhode Island Each company that produces, imports or distributes mattresses for sale in the state
 must join MRC by July 1, 2015. To join, you must register online with MRC through this system.
- California Each company that produces, imports, distributes, or renovates mattresses for sale in the state shall register online with MRC through this system.

After January 1, 2016, a producer, renovator or retailer may not sell, distribute, or offer for sale a mattress in California unless it has registered with MRC and is in compliance with the law.

UNDER THESE LAWS, STATES MAY PROHIBIT YOUR MATTRESSES OR BOX SPRINGS FROM BEING SOLD TO CONSUMERS IN THESE STATES IF YOU FAIL TO MEET THESE REQUIREMENTS.

There is no cost to register with MRC.

News and Notifications CA Mattress Recycling Program: Note to Mattress Retailers - February 2015 CA Mattress Recycling Program: Note to Mattress Producers - February 2015 CA Mattress Recycling Program: Note to Mattress Renovators - February 2015 CT Mattress Recycling Program: Note to Mattress Producers - February 2015 CT Mattress Recycling Program: Note to Mattress Producers - February 2015 CT Mattress Recycling Program: Note to Mattress Retailers - February 2015

RI Mattress Recycling Program: Note to Mattress

Producers - March 2015



Public Education & Outreach

- Outreach to stakeholders and industry
- Developing training and compliance videos
- Developing a consumer facing brand
- Participant locator
- Point of sale materials
- Print, online and other ads and materials
- PSAs



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