# DEVELOPING & MAINTAINING PARTICIPATION IN ORGANICS PROGRAMS

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Northeast Recycling Council
www.NERC.org

# or • gan • ics

# noun

- 1. Of, relating to, or derived from living organisms: organic matter
- 2. Yard and landscape trimmings—leaves, grass clippings, & tree & brush trimmings
- 3. Agricultural and land-clearing/forestry debris
- 4. Manures and biosolids
- 5. Food scraps and food processing residues
- 6. Non-recyclable/soiled paper—napkins, paper towels, pizza boxes & other paper products
- 7. Items manufactured from organics—compostable bags, utensils, plates, cups and bowls made from corn and potato starch, bagasse, PLA and similar materials

# Percentage of Organics in MSW

- Largest component of municipal solid waste
  - 56% of what we send to landfills & incinerators
- Yard trimmings recycling @ 57%
- Food Scraps @ less than 4%
  - 34 million tons of food waste are tossed away by homes & businesses in the U.S.

# Essential Organics Management Tool—

**Public Outreach & Education** 

# Goals of Outreach/Education

# Ensure participants:

- Learn about the program & participate
- Know what's required
- Ease concerns & answer questions

General strategies are applicable to virtually all education campaigns...

The message will be specific to the program

# **Getting Started with Public Awareness**

- Who are the Stakeholders/Targets?
  - Decisionmakers, residents, businesses, schools
  - > Who do you want participating?
- Costs/benefits to participants & community
- Outline program specifics & goals

# **Getting Started, cont.**

# Explain:

- Requested "behavior changes"
- Program requirements
- Address concerns

# What's in a word?

- Food scraps
- Materials Management



# S



# REDUCTIONS IN DISPOSAL NEEDS



REDUCED GREENHOUSE GAS EMISSIONS



HEALTHIER SOIL & PLANTS



**BETTER NUTRIENT CYCLING** 



STIMULATES THE LOCAL ECONOMY



EROSION CONTROL & STORM WATER MANAGEMENT

# What's the Program Requirements?



#### **LANDFILL BOUND** PUT IN THE BROWN BIN

SOILED PLASTICS



JUICE BOXES & POUCHES



CHIP BAGS

#### **FOODSCRAPS & SOILED PAPER**

PUT IN THE YELLOW BIN



PIZZA BOXES PAPER BAGS



PAPER & TISSUES

# **MIXED RECYCLABLES**





EMPTY CANS & GLASS BOTTLES



CLEAN, EMPTY PLASTIC BOTTLES



**CLEAN PAPER** 





**CUT FLOWERS** 



COMPOSTABLE DISHES & SCRAPS



TEA BAGS



PLASTIC BAGS

CLEAN

ALUMINUM FOIL



COFFEE CUPS & LIDS



RECYCLABLES



ALL STYROFOAM & STRAWS

FEED ME THINGS THAT CAN'T BE RECYCLED -LIKE STYROFOAM, CHIP BAGS AND JUICE BOXES.







MY DIET IS

STRICTLY FOODSCRAPS AND SOILED PAPER -

LIKE NAPKINS

AND TISSUES.























**EMPTY** PLASTIC CUPS







### Householders Guide

Materials must be curbside by 7:00 am to ensure collection.





#### **Organics Green Cart**

Collected every 2 weeks (even if not full)

Place the following items in your organics green cart:

All Food Waste: Fruit and vegetable peelings, table scraps, meat, fish, dairy products, cooking oil and fat (cool, wipe with paper towel, place in green cart), bread, rice, pasta, bones, coffee grounds, filters, tea bags, eggshells.

Use boxboard or one sheet of paper to wrap wet food waste.

Yard Waste: Excess leaves, brush and plants.

Boxboard and Soiled Paper: Cereal boxes (remove liner), shoe, cracker and cookie boxes, paper towel rolls, soiled paper, food napkins, kitchen paper towels and tissue boxes (remove plastic).

Other: Sawdust and wood shavings.

#### Not for the Green Cart:

- No ashes
- No waxed/film packaging (e.g. microwave dinner)
- No corrugated cardboard (e.g. pizza boxes)
- · No plastic bags (including 'biodegradable')
- · No cans, bottles or glass
- · No decorations or wire wreaths
- No newspapers, magazines or shredded paper
- · No paper, coffee or Styrofoam cups
- · No milk containers
- · No rocks, logs or tree trunks
- No soil/sods
- · No pet or animal waste

#### Blue Bag Recycling Paper Recycling

Urban/Suburban: Collected every week Rural: Collected every 2 weeks



#### Blue Bag Recyclables:

Put in clear or see-through blue bag:

- · All deposit bearing containers\*
- All plastic containers
   No styrofoam
- · Glass bottles and jars\*
- · Steel and aluminum cans
- · Clean aluminum foil and plates
- · All milk containers\*
- · Mini Sips and Tetra Juice Paks
- Plastic bags including: grocery, retail, bread, dry cleaning and frozen food bags, bubble wrap. Remember to empty and remove all receipts. Please stuff all bags inside a grocery bag, tie and place in blue bag.

\*Place all caps in garbage

#### Paper Recyclables:

Place in a grocery bag, retail or clear bag:

Dry and clean paper, newspapers, flyers, glossy magazines, catalogues, envelopes, paper egg cartons, paperbacks, phonebooks and shredded paper.

#### **Corrugated Cardboard:**

(e.g. appliance boxes, pizza boxes)

Fold boxes flat. Tie in bundles approximately  $0.6 \text{ m} \times 0.9 \text{ m} \times 0.2 \text{ m}$  (2 ft x 3 ft x 8 inches).

Paper and Corrugated Cardboard is placed next to blue bag recycling.

#### Garbage

Collected every 2 weeks
Place for collection in a

secured garbage bag or container

- · Aerosol cans, empty
- · Aluminum foil, soiled
- · Ashes (cold)
- · Broken glass (wrapped)
- · Bulky items: furniture, stoves, etc.
- Carbon paper
- Ceramics
- · Cloth items
- · Coffee cups, disposable
- · Diapers, disposable
- Dishes
- · Floor sweepings
- Frozen juice cans
- Latex gloves
- Light bulbs
- · Motor oil containers
- Packaging, non-recyclable
- · Paint cans, empty or dry
- · Pet/animal waste
- · Plastic wrap, soiled
- · Potato chip bags
- Styrofoam
- Tissue
- · Toothpaste tubes
- · Toys, broken
- · Vacuum cleaner bags
- Wallpaper

Certain electronics are not accepted for curbside collection. TVs, computers, monitors, printers, telephones, fax machines, cell phones and audio/video playback systems must be taken to an ACES drop-off site for recycling. <a href="www.ACEStewardship.ca">www.ACEStewardship.ca</a> or 1-877-774-3260 for more information.

#### HHW - Household Hazardous Waste

HHW Depot Drop-Off open selected Saturdays, (call 311 for schedule) 20 Horseshoe Lake Drive, Bayer's Lake Business Park.

#### Take these items to the HHW Depot:

- Batteries of all types
- · Leftover corrosive cleaners
- Pesticides/herbicides
- Gasoline
- Fuel oil
- · Solvents and thinners
- · Pharmaceuticals and drugs
- Aerosol cans containing hazardous substances
- Leftover liquid paint \* (see below)
- · BBQ propane tanks
- · Small propane cylinders (e.g. camp fuel)
- Motor oil (or contact your oil retailer for a used oil drop-off site near you)

**Special Notes:** HHW materials are not collected at the curbside.

\*Left over liquid paint should be returned to the ENVIRO-DEPOT™ in your neighbourhood. Contact ProductCare.org/NS or call 1-888-772-9772.

Householders disposing of needles can pick up a sharps container and return it to their local pharmacy or contact the Canadian Diabetes Association.



See other side for additional information.

# YOUR GREEN BIN JUST GOT GREENER.

# SU BOTE VERDE ACABA DE ENVERDESER.

#### Food is now accepted.

Santa Monica takes one giant step toward the goal of a zero waste future by introducing food scraps to yard trimmings collection. These valuable resources will be sent to a composting facility for processing. Below are a few guidelines for you to get started.



#### Ahora se acepta comida.

Santa Monica a tomado un paso gigante hacia la meta de reducir bazura a un porcentaje de zero, con la introduccion de colleccion de comida y recortes de jardin. Estos valiosos recursos seran mandados a un centro donde se convertiran en abono. Abajo encontrara un guia que demuestra como empesar a contribuir hacia esta meta.

# WHAT GOES IN THE GREEN BIN: QUE VA EN EL BOTE VERDE:

ALL FOOD TODA LA COMIDA















#### YARD TRIMMINGS

**RECORTED DE JARDIN** 











#### PLEASE NO:



Resource Recovery & Recycling Division www.smgov.net/recycling 310.458.2223

#### POR FAVOR NO:













# **Participation Strategies**

- How are you going to get your message across?
  - Use different ways to communicate the same information
  - How many information "hits" to motivate action?
- Involve other organizations
  - Master gardeners, citizen groups, environmental groups
- Timing
  - Spring/fall
- Get creative, think outside of the box
- Don't reinvent the wheel

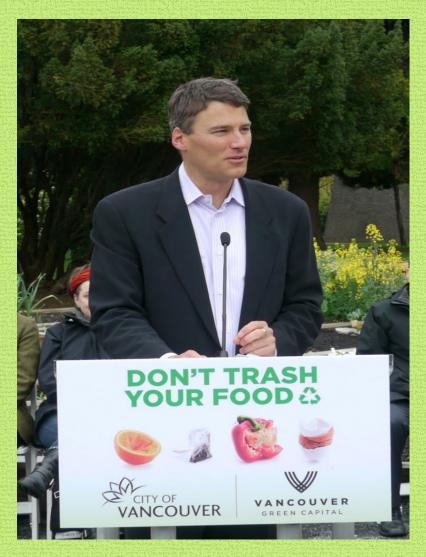


# An Effective Way to Begin—

"Organics Summit"



# **Press Conference**





City Home

Government

Bureaus & Offices of the City of Portland

Sian In

+Aa -Aa Aa

PHONE: 503-823-7700

FAX: 503-823-7800

## Planning and Sustainability

Innovation. Collaboration. Practical Solutions.

1900 SW 4th Ave, Suite 7100, Portland, OR 97201

MORE CONTACT INFO

BPS News

What We Do

Who We Are

What We Do Garbage, Recycling and Composting Residential - Houses and Smallplexes (2-4 units)

Find Your Collection Schedule

Portland Composts!

Portland Recycles!

Garbage Collection

Frequently Asked Questions

Rental Houses and Smallplexes (2-4) units)

Rates, Service Options and Container Set-out Information

Extra Capacity Instructions and Form

Non-curbside Service for Disabled Customers Application

Residential Garbage, Recycling and Composting Guide

Ask a Garbage, Recycling or Composting Question



Subscribe to RSS

#### MOST POPULAR

Find Your Collection Schedule

Portland Composts!

Garbage Collection

Portland Recycles!

Rates, Service Options and Container Set-out Information

VIEW MORE

MOST RECENT

Frequently Asked Questions

#### Portland Composts!



Be Cart Smart: Mix food scraps and yard debris together in your green Portland Composts! roll cart. Composting yard debris and food scraps reduces waste and creates nutrient-rich fertilizer.

#### Green compost roll cart information and instructions

- Yard debris and food scraps are picked up weekly
- Set out your roll cart for pickup every week even if it's not full
- Weight limit is 135 lbs
- Do not pack tightly contents must fall freely from the roll cart
- Remove empty containers from curb within 24 hours

#### Three simple steps for food scrap collection

- 1. Place your kitchen compost container in a convenient location in your kitchen. You can line your container with approved liners.
- 2. Include the food! Collect food scraps while preparing meals, scraping plates and cleaning the fridge of leftoversevery little bit counts.
- 3. Empty your kitchen container, including the liner, into your green Portland Composts! roll cart as frequently as you like. Place your green roll cart out for weekly pickup.

#### YES — put these items in your green compost roll cart

#### Food scraps

- meat, poultry, fish, shellfish, bones
- eggs and eggshells, cheese, dairy products
  - bread, baked goods, pasta, rice, beans, nuts, seeds
- coffee grounds, filters, tea bags
- vegetables and fruit



ortland Composts! | Residential – Houses and Smallplexes (2-4 units) | The City of Portland, Oregon

Information on Materials

Portland Recycles!

Portland Composts!

Curbside Collection Service Requirements and Rates

VIEW MORE



- paper napkins and paper towels
- ► pizza delivery boxes
- table scraps, plate scrapings, leftovers, spoiled food





#### Yard debris

- weeds, leaves, vines, grass
- small branches (less than 4 in thick and 36 in long)
- flowers
- house plants
- plant clippings
- pumpkins

#### What you can put in your Green Bin



#### Accepted items

- . Meat, fish, or bones
- · Cooked food and oily food
- · Dairy, pasta, noodles, rice, or bread
- Fruit and vegetable scraps
- · Coffee grounds and filters
- Teabags
- Eggshells
- Food-soiled paper, including pizza boxes, paper napkins, and paper bags used to collect food scraps
- · Leaves and grass clippings
- · Weeds, plants and flowers
- Short branches and prunings (less than 10 cm thick, and less than 0.5 m long)

#### Unaccepted items

- · Plastic bags, wrap, or containers
- · Compostable or biodegradable plastic bags
- · Rocks, soil, or sod
- Animal waste
- Diapers
- · Lumber or other wood products
- Branches or prunings bigger than 10 cm (4 in) in diameter and more than 0.5 m (1.6 ft) in length

# **Cube of Food**





The average family throws out 477 pounds of food each year. Don't forget to recycle your food scraps and food soiled paper! Can't quite picture what 477 pounds of food looks like? Check out the 477-pound "cube of food."







# **Social Marketing Strategies**

- Facebook, Twitter, Blogs, YouTube, Pinterest
- Resident Campaigns
  - Neighborhood contests
  - Door-to-door outreach
  - Pledges
- Business Campaigns
  - Focus group meetings
  - Hands-on training efforts
  - Business recognition programs.



# **Social Marketing**

- Effective promotion to targeted audiences
- Consistent messaging
  - Colorful, targeted messages
  - Timely
- Address perceived barriers to participation
- Suggestions & solutions
  - "Yuck" factor
  - Bears, vermin
  - Odors
  - Traffic

# **Facebook Page**



# **Stop Food Waste**

1,031 likes · 6 talking about this



a Follow

Message



#### Non-Profit Organization

By making small changes to how we manage food at home, we can reduce the amount of food we waste and save money at the same time. Visit stopfoodwaste.ie



1,031

About - Suggest an Edit

Photos

Likes

# Website & Social Media Videos

# You're Watching



Seattle Public Utilities - What goes in the food and yard waste cart? 2/10/2009 03:25

Fruit and vegetables, yard trimmings, and meat and fish are in, but what else goes in your food and yard waste cart?



Share Link / Embed Code

# **Universal Signs & Symbols**





**Consistent Images** 



**Consistent Colors** 

















- Food scraps
- Napkins
- Wooden Coffee Stirrer
- Compostable items from Courtyard Café:
  - Paper clamshell containers
  - Coffee cups (recycle lids)
  - Coffee sleeves
- Soup containers (recycle lids)

... Look for the composting symbol!



# TRASH



- Plastic silverware
- Condiment packets
- Styrofoam
- Plastic bags
- Candy Wrapper
- Tissues

Confused? Anything that is not recyclable or compostable goes here!



# RECYCLE



- Plastic clamshell containers
- Coffee cup lids
- Soup container lids
- Aluminum cans
- Glass bottles
- Plastic bottles & disposable containers (# 1-7)
- Paper & cardboard

Look for the recycling arrow!



# (5) Food+ Compostables More items at www.seattle.gov/util/foodwaste.

Meat, dairy & cheese

Bones & shells

Coffee grounds & filters

Fruits & vegetables

Pasta, bread, grains & rice

Approved compostable bags

Kitchen paper towels & napkins

Paper bags

Greasy pizza boxes

Uncoated paper plates

Grass & leaves

Weeds

Houseplants

**Branches** 

(less than 4 ft. long, 4 in. thick)





# **Promotion**—

Works in concert with PAYT, bans, & mandatory regulations for effective compliance & increased organics diversion



# HARNESSING VITALITY

FOOD WASTE



Nearly 30% of what we throw away is organic—ending up in landfills releasing methane and threatening our groundwater



The compost is used to revitalize the soil, coming full circle with your organic waste



Cedar Grove harnesses the vitality of your organic waste and recycles it into compost

**GOODNESS FOR THE SOIL** 

# **Organics Management Hierarchy**

# Reduce

- Smart Landscaping
- Grasscycling
- Leaf Mulching
- Food Waste Reduction

# **Reuse = Recovery**

- Food Recovery
- Food to Animals

# **Recycle = Composting**

- Backyard/Home
- Home Digester
- Vermicomposting
- Neighborhood
- School & Special Event
- Centralized
- Anaerobic Digestion

# Your Leaves: Love 'Em and Leave 'Em "It's Green and It Makes Cents"





#### **LELE Toolkit**

- Sample municipal resolution
- Sample letters
- "Talking points" & a LELE Initiative PowerPoint
- Testimonial ads
- Logo files, Poster & Photos
- Yard signs & bumper stickers
- A "How To" pocket guide (bi-lingual)
- YouTube demonstration & training videos
- Hands-on training

#### The key:

Let residents & business owners know that organics reduction practices contribute to healthy yard maintenance, are easy to adopt and implement, & generally result in less time & money spent



"I started shredding leaves and leaving them on my clients' properties. The lawns look healthier. The soil is better. I save time and money not having to blow, vacuum, dump leaves.

It's a no-brainer! Even my father (who's had his own landscaping company for a good many years) is convinced. He's adopting the practice, too."

- Anthony Vulpone, Vulpone Landscape & Lawn Maintenance



#### Our Leaves: Love 'Em And Leave 'Em

For more information and "how to" -> www.irvingtonny.gov/green

Paid for by the Irvington Green Policy Task Force with a Clean Air, Cool Planet grant.

## **Providing Clear Options**



#### **Food Waste Reduction**

- 40 percent of edible food is wasted
- Better food management practices are easy to implement

#### Tips

- Improve food preparation
- Adjust portion sizes
- Monitor food expiration dates



Toolkit to
Reduce
Household
Food Waste



## **Food Recovery**

- Reduces food scrap disposal needs
- Helps those in need
- Tax benefits
- Liability exemption ("Good Samaritan Act")
- Good business...good community relations
- Food to animals helps farms

## **Backyard Composting Promotion**

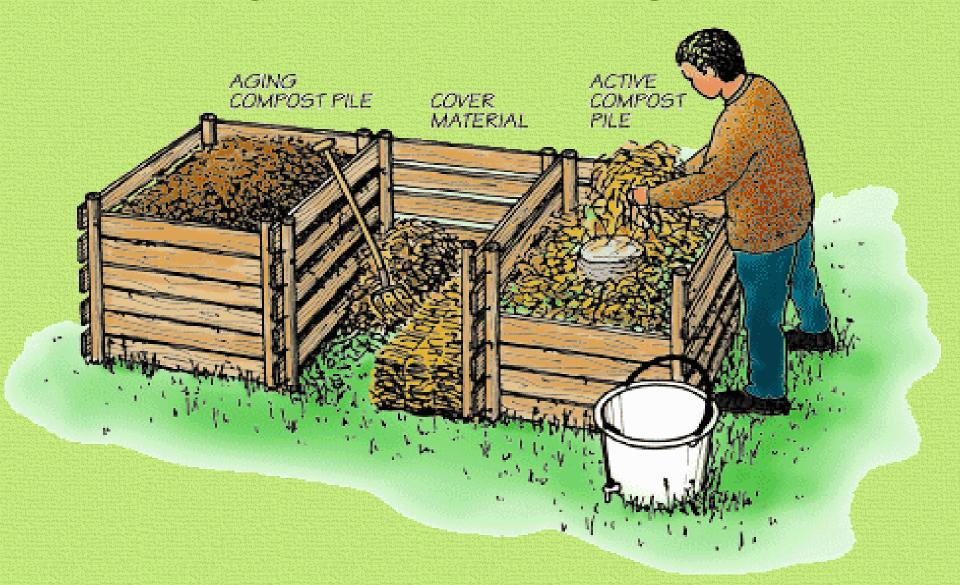
- Provide information
  - Benefits of backyard composting
  - How to set it up & make it work
- Different types of information brochures, workshops, Facebook
- Composting demonstration sites
- Master Gardener/Composter programs

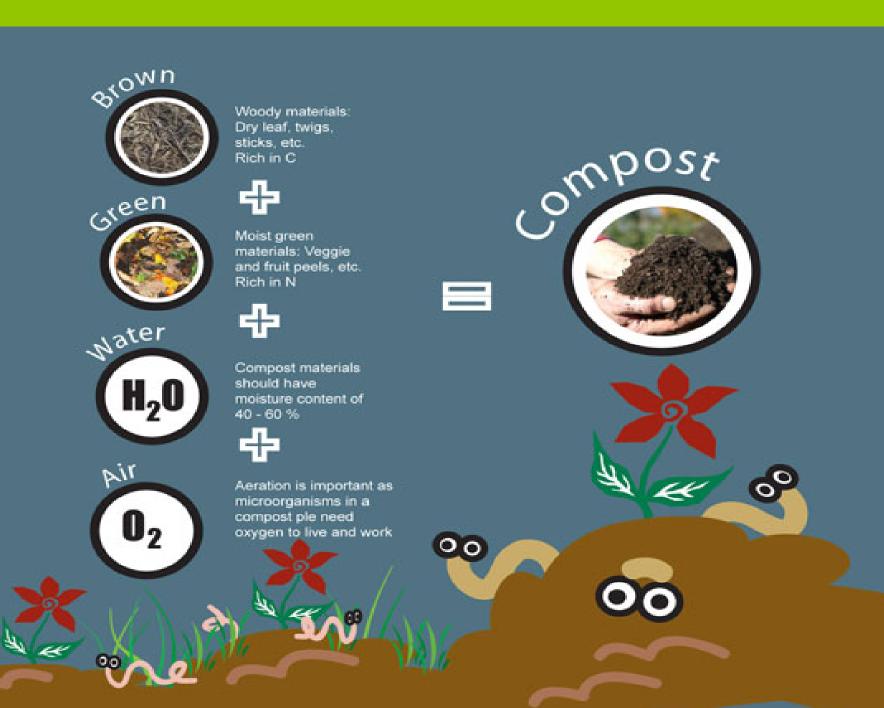


## **Revisit Home Composting**

- Provide tips on food scrap composting
- Promote & sell compost digesters
- Offer new outreach & training programs
- Sales of compost bins & home digesters
- Reach out to new residents & schools
- Reach a broader audience

## **Showing the Process through Pictures**



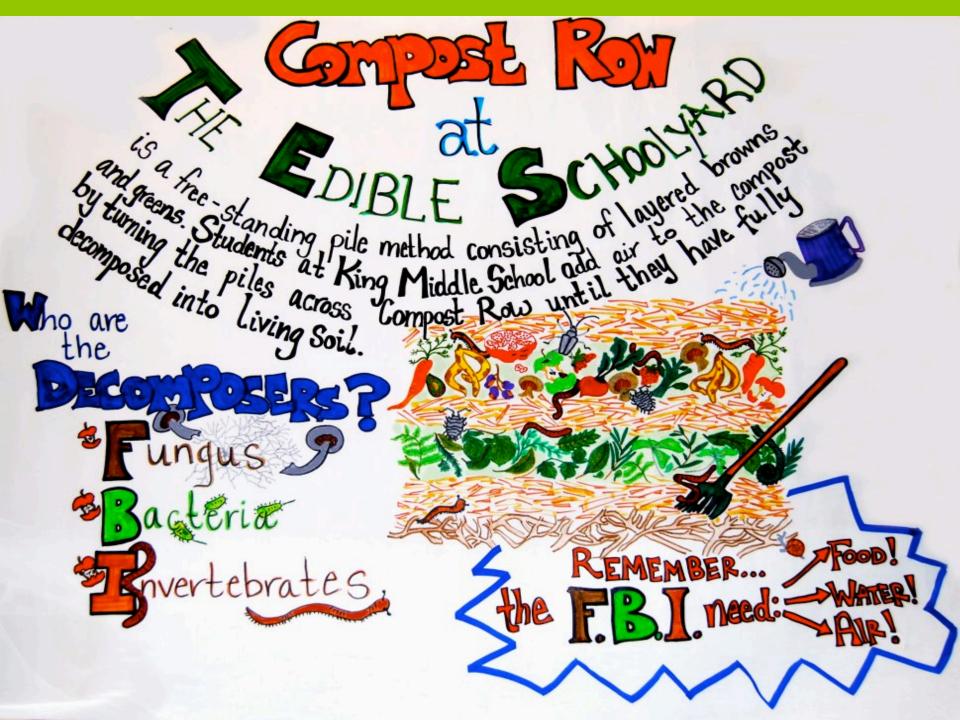


## **Special Event & School Composting**

- Educational value
- What's Compostable
- Compostable products
- Yuck factor
- Zero Waste







## Catchy Phrases



## Host a Zero Waste party for up to 200 people with Eco-Cycle's Zero Waste Event Kit.



It isn't a great event

Order yours today!

## Who's Doing It?

### Annapolis Royal, Nova Scotia

- Zero waste goal
- Biweekly curbside collection for recyclables
   & garbage
- Promotes onsite management of household organics

## Who's Doing It?

#### **Central Vermont Solid Waste District**

- Residential Organics Diversion Program
  - Promotes management of all organics at home
- School Organics Program
  - All schools (25) participate in the School Zero Waste Program
- Business Organics Program
  - Free training & instructional signs for work spaces
  - Free signs to market participation to customers
  - Free hauling of food scraps for the first month
  - Free 48-gallon totes for food scraps
  - Limited free advertising in local media

## ZERO WASTE CENTRAL









## Who's Doing It?

#### **Manchester Essex Regional MS**

Manchester-by-the-Sea, Massachusetts

- Successful Green Team
- 90% waste stream reduction
- District-wide

#### **Westwood Elementary**

Enumclaw, Washington

- King County Green School
- 54% recycling rate





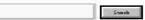


#### **Learning Library**

Welcome to our library. Click on the links to learn more.

The Compost Club promotes and shares information to create compost systems sufficient in size and type to handle food scraps and organic waste for a school, site, or business. Our links to sites below provide educator and learner resources related to composting.





#### UC Master Gardeners Worm Composting Brochure

#### Putting Worms to Work and Keeping them Happy

#### Newsletters produced in the past by The Compost Club

January Highlights (2007)

Spring Highlights (2007)

#### Government Sponsored websites- Statistics and interesting facts

Cal Recycle

US EPA

City of Santa Rosa Compost and Biosolids Approach

#### Basic to advanced Worm Bin Construction

Rubbermaid Bin #1 Whatcom County -Simple Worm Bin Specs Rubbermaid Bin #2 Oregon Soil Corporation Junior Reactor

## Who's Doing It?

#### **Pleasantville Music Festival**

Pleasantville, New York

- Zero waste event
- Volunteers staff zero waste stations
- In 2012, waste reduced from 5.5 tons to 1.85 tons

#### Garlic and Arts Festival, Orange, Massachusetts

- 10,000 people attend this two-day event
- Composting since 2004 & zero waste 2006
- Vendors must use compostable service ware
- Volunteers staff five zero waste stations
- Two bags of trash from the portable toilet areas



## **Commercial Composting**

## **Getting Businesses on Board**

- Offer to assist with waste audits
- How to "right size" trash collection
- Training & training resources





## Signage

- Clear
- Simple
- Pictures





## **Pre & Post-Consumer Food Scraps**

- Start with pre-consumer food scraps
  - Prep scraps
  - Container in prep area
- Easier to train staff first
- Then tackle post-consumer educate customers

### **Commercial Collection Containers**



## **Color Coded Containers**





## **Staff Training**

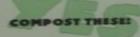
- Employee orientation
- Ongoing
  - Staff meetings
  - Signage
  - Recognition
- Consistent
- Seek Feedback/Provide Feedback
  - Give periodic updates
  - Amount of food scraps diverted...



#### Turning Food Waste into Soil CVSWMD Commercial Composting Project

#### Compost Guidelines

- This is critical.
- in the container marked Compost.
- 3. Keep the compost container lid closed when not in use.
- sure that all compost totes that are more than half full are at the designated pickup area.



Meat, bones, fish and seafood Seafood shells

Fruits and vegetables

Eggs, eggshells, egg cartons

Milk, cheese, other dairy

Dressings, condiments, sauces

Soups

Flour, bread, all pasta and pastries

Coffee grounds and filters

Nuts, nut shells

Spices

Oils, fats

#### PUT THESE INTO THE TRASH:



#### Paper products, including:

- \* paper towels and napkins
- \* sugar and flour bags
- waxed milk and juice containers
- · soiled cardboard
- sugar and sweetener packets

#### Plastics, including:

- utensils
- straws - sticks
- -bags
- twist-ties
- plastic wrap
- packaging
- PLU stickers

#### Floral products, including

- plants
- cut flowers

#### Cloth, including:

- handi-wipes - cloth rags
- Rubber bands







ore strickers are plantic, so please keep them out of the composition

Please see your manager or call the CVSWMO If you have any questions—229-9383. Thanks



CENTRAL VERMONT SOLID WASTE MANAGEMENT DISTRICT

137 Sarre Street, Munipolist, Vermont 25003 \$52-229-9383 www.commiscom



## COMPOST



all food

#### LEFTOVER FOOD



paper wrappers



All cups Coke lids & straws

#### FOOD-SOILED PAPER & CARDBOARD

if clean & dry, please recycle



plates & napkins please recycle utensils



coffee & tea items please recycle coffee lids

PAPER TOWELS



pizza boxes

Thank you for helping SCU reduce waste!

Questions? E-mail: recycling@scu.edu

## COMPOST

FOOD, SOILED PAPER PRODUCTS,
PLASTICS CLEARLY MARKED AS COMPOSTABLE



Food, napkins, coffee and filters, greasy pizza boxes, milk cartons, most food containers from the cafeteria, paper coffee cups



sbl.lbl.gov \* Sustainable Berkeley Lab \* sbl@lbl.gov



What's Compostable? Any biodegradable item such as food and organic materials (excluding plastic and metal): - Fruits and Vegetables (apple core, orange peels, banana peels, salad with dressing) - Meat or fish (including bones and egg shells) - Meat alternatives (nuts, tofu, legumes) - Dairy products (cheese, yogurt) - Grain and cereal products (including bread, cakes, breakfast cereals with milk) - Paper towels and napkins - Soiled paper (paper food wrapping, paper plates, wet newspaper) and cardboard (pizza boxes)

# Catchy Bilingual All-in-one

#### **WE COMPOST!**

BUSINESSES DIG IT

#### ALL FOOD

Fruits, vegetables, meat, poultry, seafood, shellfish, bones, rice, beans, pasta, bakery items, cheese and eggshells

#### FOOD-SOILED PAPER

Waxed cardboard, napkins, paper towels, uncoated\* paper plates, tea bags, coffee grounds/ filters, wooden crates and greasy pizza boxes

\*Uncoated food-soiled paper does not have a shiny surface.

#### **PLANTS**

Floral trimmings, tree trimmings, leaves, grass, brush and weeds



- · Liquids, grease, cooking oil
- · Plastic or styrofoam
- Glass
- Metal

When in doubt, throw it out!

Our Collection Schedule is:

#### ¡Produce el abono!

iNuestras Empresas Ahora Participan!

#### TODO LA COMIDA

Frutas, verduras, carne, pescado, mariscos, huesos, arroz, frijoles, fideos, pasteles y panes, queso, y cáscara de huevo

#### PAPEL MANCHADO POR COMIDA

Cartón encerado, servilletas, toallas de papel, platos de papel\*, bolsillos de té, posos/filtros para el café, cajas de madera y cajas grasientas de la pizza.

\*Papel manchado por comida sin recubrimiento no tiene una superficie brillante.

#### **PLANTAS**

Recortes de plantas, podos de árbol, hojas, pasto, maleza y mala hierba



- · Líquidos, grasa, aceite de cocinar
  - Plástico o Styrofoam
    - Vidrio
    - Metales





## Recognition





**WE RECYCLE** 



**WE COMPOST** 



## **Residential Food Scrap Collection**

# **Kitchen Collection Containers**



# FOOD & PAPER COMPOSTING

in the designated dumpater

### Yes - DO Composts

### EE toos wasten

- + Ment But bores don't some egyphelis
- Fruit vegetables
- · breest ron palls
- · No tags, colles grands & paper litters

### Non-respectable - paper and conflored

- a Solved or waterd corrections
- . Sered piras bores"
- School or would paper
- Right reg cartons
- . Paper Lowel, ruphing
- player plates, cope (no player bits or stones)
- Small wooden mili coulan

### He - DO NOT Gempost

- · Plantic bags, wreposes
- placific wreb
- + Liquids
- Tissues
- · Placin ktorak
- Sepretores or plants tupo or olden.
- · byt wastes or become
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# **Transfer Station Food Scrap Drop-off**



**Bear-Resistant Containers** 

# Who's Doing it?

Franklin County Solid Waste District,

**Massachusetts** 

4 municipal drop-offs

Food scraps & soiled paper

Technical assistance

Businesses, schools & special events



# Who's Doing it?

# Chittenden Solid Waste District, Vermont

- Food scraps at its seven drop-offs
- No charge
- Free 4-gallon bucket with a lid





Green Mountain Compost™

Local, Sustainable, Wicked Good.

Formerly Intervale Compost Products

# **Residential Curbside**



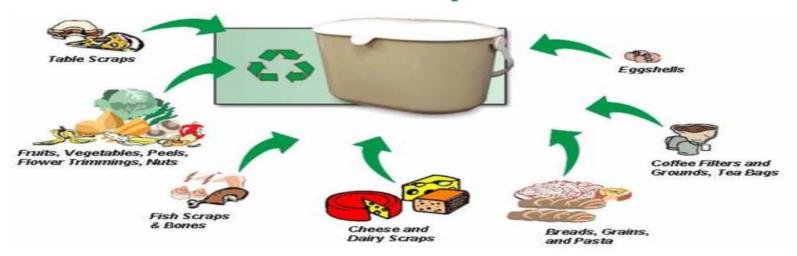
# **Colored Carts**



# **Cart Stickers**



### Use Your Kitchen Collector to Recycle Food Scraps



### WHAT YOU CAN RECYCLE

### Food Scraps

- ✓ Fruit & vegetable peelings
- ✓ Floral trimmings
- ☑ Table scraps
- Meat, poultry, fish scraps & bones
- Cheese & dairy scraps
- Eggshells
- ✓ Coffee grounds, filters & tea bags
- Bread, grains & pasta
- Paper bags containing food scraps
- Used paper towels and napkins

### NOT FOR FOOD RECYCLING

- Sathroom Tissues
- O Diapers
- O Foil
- O Garbage
- O Glass
- O Grease
- Mazardous waste
- S Liquids
- Metal
- O Pet waste & litter
- Plastic containers
- Soil
- Styrofoam

### **EMPTY IN YARD WASTE CART**



### NO PLASTIC BAGS OF ANY TYPE ARE ACCEPTED!





# Words Pictures Addresses Compostable Plastics

# **COMPOST**

All Food, Coffee Filters and Grounds, Tea Bags, All Paper To-Go Boxes & Containers, Napkins, Towels, Cups, Plates, All Plant Material, Waxed Cardboard, Clean Untreated Wood & Sawdust, Compostable labeled plastic ware -Utensils, Cups, To-Go Boxes & Containers

Check Plastic Items for this number & BPI Logo or "Compostable"









Questions? emeryville.wm.com 510.613.8710

# Simple, but Clear



# Multilingual Real pictures All-in-One

# **Composting Collection**



Printed on 30% postconsumer recycled paper

全部食物

水果、蔬菜、肉糖、富食、溶料、骨油、 米板、豆糖、酶製品、糖性和乳品

### 被食品弄髒的紙類

理機的紙皮含、質巾、紙巾、紙牌、咖啡消息紙 茶袋、木胸和飯木屑、牛奶柜盒

混卉剪枝、樹枝、樹葉、草、黄樹和野草

### Toda Comida

frutas, verduras, cames, mariscos, crustáceos, huesos, arroz, frijoles, pastas, pan. quesos, cáscaras de huevo.

### Papel Manchado por Comida

cartón encerado, servilletas, platos y toallas de papel, filtros y posos de café, recipientes de cartón para leche, bolsas de té, cajas de madera, aserrin.

### **Plantas**

recortes de flores y árboles, hoias, cesped cortado malezas, hierbas.

### YOUR COLLECTION DAY IS: 你的政集日期是:

### EL DÍA DE RECOLECCIÓN ES

Containers must be on the curb, at a loading dock or otherwise accessible on collection day 政策組の領放在訴令・可禁制網際・ 或效在可以方便改量的位置 Los recipientes deben colocarse en el bordillo o en una zona de carga o en un lugar accesible.

### **Questions?**

**Sunset Scavenger Company** 415-330-1300 www.sunsetscavenger.com

Golden Gate Disposal & Recycling Company 415-626-4000

www.goldengatedisposal.com

### 有害物品 ¡No!

bolsas/envolturas/pajitas de plástico espuma de poliestireno botellas y latas papel de aluminio

# **ACCEPTABLE COMPOST ITEMS** W.A2GOV.ORG/COMPOST



# **Multi-Family**

# Your building now has a green cart for food scraps and soiled paper









# Who's Doing it?

# Windham Solid Waste Management District

- Brattleboro curbside
- Vernon food scrap drop-off
- Windham County residents or businesses can compost food scraps at the District's "COW"



# Who's Doing it?

# Hamilton & Wenham, Massachusetts

- Citizen-led initiative
- Collected with a split body truck on a weekly basis
- Hamilton trash collection is every other week

## Huron, Ohio

- Year-round collection of food scraps
- Yard waste collection for nine months/year
- Residents charged \$220/year for waste, recycling, & compost

Join

Volunteer

**Partners** 







# FINALLY, WEEKLY CURBSIDE COMPOST PICKUP.

Stop contributing to landfills and start composting, with Garbage to Garden, where your kitchen scraps are recycled -- your participation helps us to support schools, gardens, and the environment.

SIGNUP ONLINE NOW!

### GARBAGE TO GARDEN HELPS YOU TO:

- Recycle your food scraps on garbage day
- Compost all food waste, including meat, dairy, and bones
- Receive a clean bucket each week
- · Request deliveries of matured compost at no extra charge
- \$11 monthly, and FREE if you can volunteer!

# DID YOU KNOW THAT FOOD WASTE IS THE #1 COMPONENT OF MUNICIPAL GARBAGE?

When you compost with Garbage to Garden, you are helping to keep organic waste -- the primary component of trash -- out of landfills and incinerators. You are also reducing atmospheric pollution and greenhouse gas emissions.

The waste you recycle with Garbage to Garden is used to renew our soils, and to generate green electricity through anaerobic digestion technology, with no harmful byproducts.

# It's Yucky... It Smells... It will attract mice, bears...



# Overcoming "Yuck Factor"

- Simple, concisely worded fliers
  - Distributed to residents at least at the start of the collection program
- Signage at the point of collection
- Website & social media

# **Tips to Provide Residents**

- Use container with a tight fitting lid
- Line with paper or approved compostable bag
  - Newspaper/paper towels
- Wash the collection bucket
  - After each "dumping"
  - Rub vinegar around the rim
  - Sprinkle with baking soda



# Tips to Provide Residents, cont.

- Put "smelly" scraps directly into the outside collection cart
- Dump food scraps into curbside cart or outside bin every few days
  - Cover food scraps with yard trimmings, shredded paper, newspaper, a little soil





### We Take Organic Waste

The most important thing to know about organic waste is that: we take it. And, unlike other farm digestion systems in northern New England, EAE is fully permitted to accept all forms of digestible organic materials. This includes liquids, solids, and a range of slurry products including grease trap waste, a key competitive advantage. Additionally, we have designed several back-up features into the system, so you never have to worry about reliability. This super efficient process wastes nothing at all and keeps the environment clean.

What's more, our superior operations team can help you with a variety of reliable and cost-effective transportation solutions, using our internal trucking fleet and close relationship with third party haulers. We can even deploy qualified resources to design an efficient handling protocol at your waste generation site. EAE is now actively seeking business relationships with large food companies, seafood processors, restaurants, educational institutions, hospitals, solid waste trucking companies, etc.

To discuss partnership opportunities and the affordable disposal of your organic waste, contact **Adam Wintle** at adam@biogasenergypartners.com.

### We Can Help You!



The important thing to know about organic waste is that, we accept it. Contact us to discuss partnership opportunities and the affordable disposal of your organic waste.

TETIS TALK!



St. Georges, Maine

# **NERC Can Help**

## We're experts in

- Waste reduction & recycling
- Recycling program design & implementation
- Organics management
- Green procurement
- C&D reuse & recycling
- Electronics recycling
- School reuse, recycling & composting
- Textile recycling programs
- Multi-stakeholder dialogues & negotiations
- & More!

Fee for service program makes NERC's sustainable materials management expertise available at a reasonable price with outstanding results

Athena Lee Bradley athena@nerc.org 802.254.3636 www.nerc.org