



FALL 2020 VIRTUAL CONFERENCE SPONSORSHIP LEVELS & BENEFITS

Bronze Sponsor Benefits - \$1,750

- Your logo on the Forum agenda.
- The Forum agenda, with your logo, posted on NERC's website prior to the event, and archived on NERC's website.
- One (1) free registration.
- Your Logo and URL displayed in the Virtual Sponsor Exhibit Hall (webpage on NERC's website during the Forum and for two months following the Forum).
- Participant Contact Information. You will be entitled to receive a list of all Conference registrants and receive email addresses for 10% of the registrants, of your choice.

Silver Sponsor Benefits - \$2,500

- Your logo on the NERC Forum agenda, which is posted on NERC's website prior to the event, and archived on NERC's website.
- Your logo included in the Forum social media announcements.
- Two (2) free Forum registrations.
- Your Logo and URL displayed in the Virtual Sponsor Exhibit Hall (webpage on NERC's website during the Forum and for two months following the Forum).
- A link from the Virtual Sponsor Exhibit Hall to an individual customized webpage on NERC's website, with your logo, URL, contact information, and up to three resources of your choice (e.g., document, fact sheet, brochure, video) on NERC's website during the Forum and for two months following the Forum.
- Two networking calls with individual Forum participants (each scheduled for 30 minutes) scheduled for your behalf. NERC will announce your availability for the calls to Forum registrants, will post a Google Doc on NERC's website in which the registrants may sign up for the specified time slots, and will set up the calls via GoToMeeting.
- One (1) hour of free consulting services from NERC staff, to be used within one year of the sponsorship. (NERC's Sustaining and Supporting Members may combine these hours with the free consulting services offered with their annual membership.)
- Participant Contact Information. You will be entitled to receive a list of all Conference registrants and receive email addresses for 15% of the registrants, of your choice.

Gold Sponsor Benefits - \$3,500

- Your logo displayed prominently on a slide during the Forum.
- Your logo on the NERC Forum agenda, which is posted on NERC's website prior to the event, and archived on NERC's website.
- Your logo included in the Forum social media announcements.
- Three (3) free registrations.
- Your Logo and URL displayed in the Virtual Sponsor Exhibit Hall (webpage on NERC's website during the Forum and for two months following the Forum).
- A link from the Virtual Sponsor Exhibit Hall to an individual customized webpage on NERC's website, with your logo, URL, contact information, and up to three resources of your choice (e.g., document,

fact sheet, brochure, video) on NERC's website during the Forum and for two months following the Forum.

- Three networking calls with individual Forum participants (each scheduled for 30 minutes) scheduled for your behalf. NERC will announce your availability for the calls to Forum registrants, will post a Google Doc on NERC's website in which the registrants may sign up for the specified time slots, and will set up the calls via GoToMeeting.
- Two (2) hours of free consulting services from NERC staff, to be used within one year of the sponsorship. (NERC's Sustaining and Supporting Members may combine these hours with the free consulting services offered with their annual membership.)
- Participant Contact Information. You will be entitled to receive a list of all Conference registrants and receive email addresses for 25% of the registrants, of your choice.