PepsiCo products are enjoyed by consumers one billion times a day in more than 200 countries and territories around the world. PepsiCo's product portfolio is comprised of a wide range of enjoyable foods and beverages, including 22 brands that each generates $1 billion or more in estimated annual retail sales.
PEPSICO
RECYCLING
WHAT IS PEPSICO RECYCLING?

The PepsiCo Recycling initiative, introduced on Earth Day 2010, brings innovative recycling solutions to colleges and universities, K-12 schools, gas stations and popular retail locations across the U.S. with the goal of increasing the national beverage container recycling rate.
HOW DID WE GET HERE?

Over the course of decades, packaging changed and post-consumer behavior changed.

Some changes, in hindsight, were less than positive.
SO IDLE BOYS WON'T GO BAD
A New Kind of Camp—and the Warning of a Condemned Man

ALSO THIS WEEK
A Beautiful House of Flowers
The Mad, Mighty Mogul of the Movies

ELSA MARTINELLI in a Toga to Shed before Going to Bed
Tote those empties?  Or toss ’em away?

Why make hard work out of enjoying soft drinks? Every delicious flavor now comes in throwaway steel cans. No deposits, no returns. And soft drinks in steel cans taste so darn good!

BETHLEHEM STEEL
RECYCLING
RECYCLING DRIVING INCREASED SALES
PEPSICO RECYCLING’S FOUR PLATFORMS

K-12 Recycling

College and University

On-the-Go Recycling
PERFORMANCE WITH PURPOSE
2025 AGENDA
Work To Achieve Positive Water Impact

Improve water-use efficiency among growers and in our operations.
Replenish water within local watersheds.
Advocate for and collaborate on local solutions and enable access to safe water, with a focus on communities near where we work.

Source Sustainably

Sustainably source our direct agricultural raw materials and non-direct major agricultural raw material ingredients. Sustainably source 100% of palm oil and cane sugar (by 2020).
Address greenhouse gas emissions across our value chain

Send no waste from direct operations to landfill

Halve our food waste

Design our packaging to be recoverable or recyclable, and support increased recycling rates

Significantly Lower Carbon Emissions

Reduce & Eliminate Waste
performance
WITH purpose