



PEPSICO



pepsi®



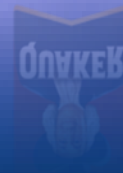
Tropicana®



bebzi®



Tropicana®



PepsiCo products are enjoyed by consumers one billion times a day in more than 200 countries and territories around the world. PepsiCo's product portfolio is comprised of a wide range of enjoyable foods and beverages, including 22 brands that each generates \$1 billion or more in estimated annual retail sales.

GLOBAL BEVERAGES



GLOBAL SNACKS



GLOBAL NUTRITION



PERFORMANCE



Approximately
\$63 billion
net revenue in
2016

BRANDS



22
billion-dollar
brands

SCALE



More than
200
countries
& territories

PEOPLE



More than
250,000
employees

PEPSICO RECYCLING

WHAT IS PEPSICO RECYCLING?

The **PepsiCo Recycling** initiative, introduced on Earth Day 2010, brings innovative recycling solutions to colleges and universities, K-12 schools, gas stations and popular retail locations across the U.S. **with the goal of increasing the national beverage container recycling rate.**



HOW DID WE GET HERE?

Over the course of decades, packaging changed and post-consumer behavior changed.

Some changes, in hindsight, were less than positive.



LIFE

SO IDLE BOYS WON'T GO BAD

A New Kind of Camp—
and the Warning
of a Condemned Man

ALSO THIS WEEK

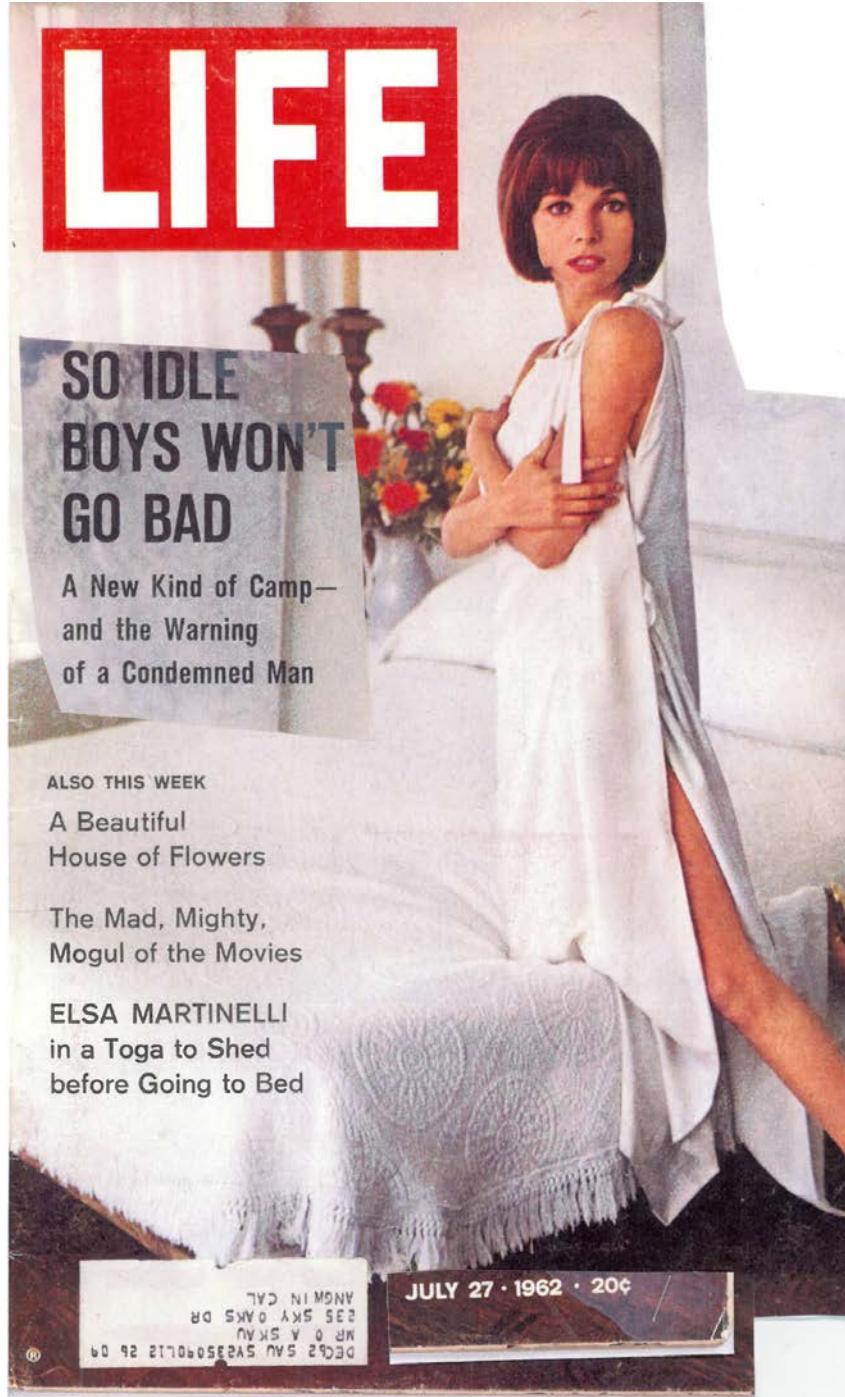
A Beautiful
House of Flowers

The Mad, Mighty,
Mogul of the Movies

ELSA MARTINELLI
in a Toga to Shed
before Going to Bed

DEC 25 AM 5V82509012 24 00
MR O A SKAU
235 SKY OAKS DR
ANGWIN CAL

JULY 27 · 1962 · 20¢





Tote those empties?

Or toss 'em away?

Why make hard work out of enjoying soft drinks? Every delicious flavor now comes in throwaway steel cans. No deposits, no returns. And soft drinks in steel cans taste so darn good!

BETHLEHEM STEEL



for Convenience
... Purity
... Safety

RECYCLING





RECYCLING

DRIVING INCREASED SALES

PEPSICO RECYCLING'S FOUR PLATFORMS



College and University

K-12 Recycling



On-the-Go Recycling





PERFORMANCE WITH PURPOSE

2025 AGENDA



PEPSICO



Work To Achieve Positive Water Impact

Improve water-use efficiency among growers and in our operations
Replenish water within local watersheds
Advocate for and collaborate on local solutions and enable access to safe water, with a focus on communities near where we work



Source Sustainably

Sustainably source our direct agricultural raw materials and non-direct major agricultural raw material ingredients
Sustainably source 100% of palm oil and cane sugar (by 2020)



planet

2025 Goals

performance
WITH purpose



Significantly Lower Carbon Emissions

Address greenhouse gas emissions across our value chain



Reduce & Eliminate Waste

Send no waste from direct operations to landfill

Halve our food waste

Design our packaging to be recoverable or recyclable, and support increased recycling rates

performance
WITH **purpose**

