Compost Marketing Resource List

Marketing

Agricultural Marketing Resource Center: Wide range of marketing tools for farmers and agricultural enterprises.


The Cooperative State Research, Education, and Extension Service (CSREES): Agricultural resources, marketing, beginning farmer, more.


AgManager.info: Various resources for farm management and business plan development.

Cornell University Cooperative Extension: Small Farm Program, Start-up Plan template and other resources.

Business Know How – Marketing Tips.

Social Marketing Tips for Small Businesses: General marketing tips.

Composting

Cornell Composting: Wide range of compost resources, from marketing to processing.

US Composting Council Seal of Testing Assurance and Test Methods

US Composting Council – Various Resources, including compost use and specifications.

Best Management Practices for Incorporating Food Residuals into Existing Yard Waste Composting

Florida Organics (FORCE): various composting resources, including quality and testing information.

University of Maryland Extension Farm Management Program – Farm business planning information.
Farm-Scale Composting Resource List

Compost in the Construction Industry

Caltrans Compost Specifications


*Composting Horse Manure* (Texas Agricultural Extension Service, Texas A&M University System, 1999).

*Composting—Recycling the Feed you’ve Paid for* (Connecticut Horse Environmental Awareness Program).

*Composting Livestock Manure* (Washington State University Cooperative Extension).

*How to Compost Manure* (King Conservation District, Conservation Information Sheet, 2001).


Selected Results of Literature Review:

*Compost Sales/Marketing Workshop* (Ron Alexander, Tiffin, Iowa, Course outline and notes. February, 2004).


*Got Milk Cows? Get Worms, Make Compost And Sustain Your Dairy Farm*, Rodale Institute, 2005. Brannen, Dan Jr

*Compost Standards & Guidelines*, Report to NYSAR3 by Woods End Research

*Building a Market-based System of Farm Composting of Commercial Food Waste Project Design, Implementation, and Lessons Learned* (Center for Ecological Technology, 2000.)


*Successful Composting: Marketing Opportunities* (Composting Council of Canada 2002). Overview of key concepts, markets and end users and volume vs. dollar markets.


*Farm-Scale Composting Resource List*, (Steve Diver, National Center for Appropriate Technology, ATTRA Publication #IP026/128, 2005. Comprehensive resource list of farm-scale composting, including web resources, organizations, email discussion lists,
and more.


*The Compost White Paper: Large-Scale Composting in Georgia*, (Julie Gaskin, Jason Governo, Britt Faucette, and Deborah Borden University of Georgia, College of Agricultural & Environmental Sciences, Engineering Outreach Service, October 2003). General compost marketing information.

*Agribusiness Planning: Providing Direction for Agricultural Firms*, (Jeffrey Hyde and Sarah Roth, Pennsylvania Agricultural Extension, Pennsylvania State University, 2002). Includes general business plan development for farms, including marketing SWOT and analysis marketing strategy.


*Basic On-Farm Composting Manual*, (Peter Moon, P.E., Clean Washington Center, 2007). General overview of on-farm composting; contains a small marketing section.

*Composting, A Fact Sheet Sharing Practical Results from USDA Sustainable Agriculture Research and Education Projects in the North Central Region*, North Central SARE, Field Notes No. 3, 1999. Example of North Central Region SARE grant recipients practicing on-farm composting, includes brief listing of barriers, operation costs, and community support.


Marketing Strategies for Farmers and Ranchers, Sustainable Agriculture Network, SAN and the National Center for Appropriate Technology, 2006. Excellent presentation of general marketing strategies for farmers and comprehensive resource listing.

