Partnerships to Increase PCR Demand to Accelerate the Circular Economy

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DRIVING CHANGE COAST TO COAST

POSITIVELY IMPACTING COMMUNITIES

- 1500+ communities benefitted
- 75+M households reached
- 51% recycling boost with infrastructure projects
- 230+M lbs recyclables kept out of landfill
- 53+M in new infrastructure with city matching

We are a national nonprofit working together to transform recycling and accelerate the U.S. circular economy.
We partner with companies & organizations from across the supply chain.
The Recycling Partnership’s Strategic Framework

We are the lead action agent catalyzing the circular economy in the United States.

**ENGAGE**
for bold leadership from public & private sector decision makers to advance an orchestrated recycling & circular economy plan

**ENSURE**
that the design & delivery of goods supports a U.S. circular economy plan for all materials

**ADVANCE**
the recycling collection system to unlock supply from all citizens and U.S. homes

**MODERNIZE**
the U.S. recycling sortation and reprocessing infrastructure

**DIVERSIFY**
and strengthen domestic end markets to secure material fate
The Recycling Partnership’s Key Areas of Action

Unlock Supply through Community Engagement
- Scale recycling collection & sortation infrastructure
- Increase the capture of recyclables from homes

Innovate the System through the Pathway to Circularity
- Solve system challenges
- Advance packaging circularity

Enhance Accountability through Policy & the U.S. Plastics Pact
- Accelerate the adoption of transformative policy
- Drive collective action & transparent progress reporting
If all building blocks requirements are not met, the material is not circular; there is an opportunity to form a coalition.

### Pathway to Circularity Building Blocks

#### Packaging Fate
- Municipal Collection/Access
- Fits in common MRF Bale Category
- Market demand for post-consumer material

#### Capture Journey
- Size
- 2D or 3D Sortation
- Material Specific Capture Criteria

#### Design for Circularity
- Design Guides
- End Market Support

#### Package Prevalence
- Critical Mass
- Look-a-Like Concerns

#### MRF & Community Adoption
- Recycling Facilities (MRFs)
- Communities
- Consumers
OVERALL COALITION GOALS

- Increase curbside access for PP
- Ensure recyclers can sort PP successfully in their facilities
- Maintain vibrant and robust end markets to supply high quality recycled PP

Phase 1
- Regain Widely Recyclable Status
- Invest in polypropylene advancement signaling restored confidence in polypropylene
- Improve sustainable demand of recycled PP

Phase 2
- Achieve Same Access as PET/HDPE Bottles
- Advance circularity of PP

Phase 3
- Achieve 30% Recycle Rate to align with EMF Definition of Recyclable
The plastics waste challenge is too big and too important to address alone.

The U.S. Plastics Pact is uniting business, government, and nonprofit leaders to:

- Set the national strategy to realize a circular economy through national targets
- Develop the roadmap to reach the targets and stimulate progress through collaborative action-oriented workstreams
- Measure and report progress with accurate and timely data
- Empower action for businesses, government and the entire value chain
- Catalyze effective policy to accelerate progress
GLOBAL NETWORK

NATIONAL PLASTICS PACT
- Chile
- France
- Netherlands
- Portugal
- South Africa
- United Kingdom
- United States of America

REGIONAL PLASTICS PACT
- European (EEA)
The U.S. Plastics Pact will ignite system change to realize a circular economy in the U.S. by setting the national strategy and coordinating collective action to:

- Define a list of packaging that is problematic or unnecessary by 2021 and take measures to eliminate them by 2025
- 100% of plastic packaging will be reusable, recyclable, or compostable by 2025
- Undertake ambitious actions to effectively recycle or compost 50% of plastic packaging by 2025
- Average of 30% recycled content or responsibly-sourced bio-based content by 2025

Through these targets, the U.S. Plastics Pact will reduce the use of non-renewable virgin plastics and minimize negative impacts on environment.
U.S. Plastics Pact
Founding Activators
Circular Economy Policy Accelerator

Driving change by building consensus and advocating for attainable policy and legislative solutions that rapidly advance the circular economy.

Our work seeks to:

- Incentivize recycling over disposal.
- Secure sustainable funding for recycling infrastructure and education.
- Expedite innovative public-private solutions.