






-  Manufacture Products up to 97% Postconsumer Resin
-  Diverted over 1.5 billion pounds of waste from landfills
-  Recover, clean and process more than 150 million pounds annually
-  Save 100 billion gallons of water annually w/ Pipe Planner irrigation software
-  Over 30 years in business



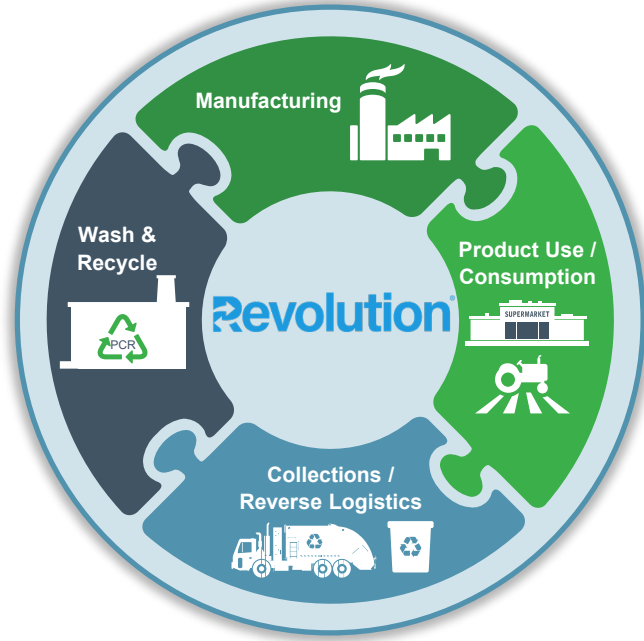


Challenges and Opportunities

Certification
Accountability in the Industry



Demand
Retailers and Brand Owners
&
Public Policy



PCR Differentiation
from Virgin



Consumer Education