The Action Behind the Commitments

Stimulating supply and demand of post-consumer recycled content
Nestlé Waters North America
Our Bottled Water Portfolio
Vision

- Plastics made from recycled/renewable materials
- Plastic recognized as valuable, renewable resource
- Less plastic waste and misuse
Reshaping the Journey of a Bottle

- Design
- Inspiring Consumers to Recycle
- Recycling Infrastructure
- End Markets
- Reimagining the Bottle
End Market

Disclosing our targets and making long-term investments with suppliers – to share our progress and demonstrate our commitment.

- 2011: Began using rPET in our packaging
- 2016: Began using rPET across single-serve bottles in CA
- 2018: Began manufacturing bottles with rPET in other regions
- 2021: Reach 25% recycled plastic
- 2025: Reach 50% recycled plastic
Our Nestlé Pure Life Kids Buddies bottles use an innovative new floatable-label technology that is compatible with recycling.
Supporting Sustainable Policy Solutions

1. Supporting Modernized and more Uniform Bottle Deposit Systems to increase collection and feedstock

2. Supporting ambitious and attainable Post-Consumer Recycled Content Standards to stimulate and stabilize demand

2 Focus Areas
Thank you! Q&A