# Best Management Practices for Reuse Events

Athena Lee Bradley Northeast Recycling Council www.NERC.org

This material is based upon work supported under a grant by the Utilities **Programs, United States Department of** Agriculture. Any opinions, findings, and conclusions or recommendations expressed in this material are solely the responsibility of the author and does not necessarily represent the official view of the Utilities Programs.

# **Types of Reuse Events**

- Toy Exchange (great for the holidays)
- Kid's Stuff Exchange
- Community-wide garage sales or "Tail-Gate" Tag Sale
- Drive thru reuse (donation) & recycling drop-off
- Reuse Art Rally or Show
- Halloween costume exchange

# **Types of Reuse Events**

- Prom dress/tux exchanges at schools
- Free piles
- U Price it Sales
- Durable medical equipment collection
- Plant pot & tray swap/collection

# **Getting Started**

- Program goals
  - Needs of the community
- Establish a volunteer "reuse committee"
- Volunteer pool
- Event options
  - One-time, semi-annual, annual
  - Targeted materials

# Getting Started, cont.

- Community partnerships
  - Holding joint events
- Can be held anytime of the year
  - Evenings & weekends
- Publicity & outreach

# **Planning**

- Type of event
- Items to be exchanged, collected for donation, and/or resold
- Anticipated size
- When & where will it be held
  - In conjunction with another event
  - Outside or inside
    - "Rain date"

# Planning, cont.

- Responsibility for planning, implementing, & staffing the event
  - Will volunteers be used?
- Partnerships to implement the event
- Agencies, local reuse nonprofits, or businesses to receive collected items

# Planning, cont.

- Additional services needed—
   hauling/disposal; security; traffic control
- Estimated event costs & how to fund
- Advanced registration for participants
- Event promotion

# Planning, cont.

- Event Day tasks
  - Set-up, greeters, traffic control, monitoring, etc.
- Measure of success
  - Quantity of material, number of participants, etc.

# **Planning Horizon**

- Up to three months—depending on event, local government requirements, experience
  - Permits, insurance, etc.
- Partnerships may reduce planning time
  - Define roles, funding, & other responsibilities

# **Potential Budget Needs**

- Promotion & outreach
- Operations
  - Labor, equipment & supplies, site rental, contracted services
  - Volunteers to help organize & staff? Sponsors or donors?
- Transportation/hauling/Recycling/Disposal
- Regional event to share costs

# Holiday Toy Swap

### Saturday, December 6



Cornell Cooperative Extension Association of Jefferson County (CCE)
203 North Hamilton Street, Watertown

Donation drop-off at CCE: Friday 12/5, 5-8 pm & Saturday 12/6, 8-9 am

### The Event:

For toy donors: Saturday, 12/6, 9-10 am For general public: Saturday, 12/6, 10-noon



### What is a Toy Swap?

Donate and/or Receive CLEAN, gently used, toys, games, & working sports equipment. Winter clothing—boots, snow suits, & coats will also be accepted.

The Toy Swap is a free event. Each "shopper" (one per family please) may fill up to one bag with items. Please bring a reusable bag to collect your goods!

Grown-ups only, please! This will help keep the "shopping" experience orderly and your kids surprised!

Any remaining toys will be donated to local charities.

Toys for Tots will also be accepting donations of new, packaged toys.

For more information: Athena Lee Bradley at 802-254-3636 or via email at Athena@nerc.org.

Sponsors







This event is funded in part by a grant from the United States Department of Agriculture Rural Utilities Programs.

Cornell Cooperative Extension Association of Jefferson County provides equal program and employment opportunities.

Please contact us if you have any special needs.



### Dates to drop off items:

Wed., April 29 | Thurs., April 30 | Fri., May 1 Weds., May 6 | Thurs., May 7 | Fri., May 8

### Drop-off locations:

Woodstock 6 #6022 Common Room Townhouse Laundry Moore House 2nd floor lounge #2010A Vannote 1st floor lounge HP Classroom Quad 117

\*Riverside residents may bring items to Woodstock 6 or to the tent in front of ERC.

### Items we'll take:

Clothing, appliances, electronics, school supplies, furniture, batteries, non-perishable, unopened food items, & more!

# or leave it

take it

Volunteer to help! Sign-up for a 1-2 hour time slot: bit.ly/takeitorleaveit15

# Collection



# Take it or Leave it Tent



# Lyons Falls Flea Market





# 2014 BRAIDWOOD ALL TOWN GARAGE SALE DAYS

SPONSORED BY:

THE BRAIDWOOD FIRE SIRENS



Friday June 13th

8

Saturday June 14th 8:00a.m.- 3:00p.m.

(Rain or Shine)



ENTRY FORMS WILL BE AVAILABLE IN THE BRAIDWOOD JOURNAL, BRAIDWOOD CITY HALL, IN VARIOUS BUSINESSES AROUND BRAIDWOOD OR BY CLICKING ON A LINK BELOW TO VIEW AND PRINT THE ENTRY FORM.

PARTICIPATING HOMES WILL BE IDENTIFIED ON THE SALE MAP & LISTING AND WILL BE PROVIDED WITH A PINK FLAMINGO YARD MARKER WHICH WILL MAKE IT EASIER FOR BARGAIN HUNTERS TO FIND THE SALES.

Maps & sale listings will be available on the day of the sales at the 1st Presbyterian Church on the corner of Main & Lincoln street in Braidwood



# Recycle Your Reusables

Saturday, Oct. 25, 2014, 9am-2pm Ayer-Shirley Middle School 1 Hospital Road, Shirley MA



### Here's what you can bring

household goods, appliances, furniture	paper and media for shredding
rigid plastic: kids' toys, lawn furniture	Styrofoam and bubble wrap
textiles: clothing, linens, shoes, leather goods, nylons	usable construction items, paint, tools, hardware
automotive tires	office, arts and crafts supplies
books, CDs, DVDs, video games	electronics (\$)
sports equipment: bikes, scooters, race medals, tennis balls, athletic shoes	wood pellet/bird seed bags
	s, batteries, wine corks, dog toys and more. //tinyurl.com/ryr2014info

Free and open to all with a donation of non-perishable foods, cash or checks for Loaves & Fishes Food Pantry in Devens

For more information or to volunteer recycleyourreusables.wordpress.com | 978 496-5839 | Ayerrecycles@gmail.com

Sponsored by the Ayer Recycling Committee, the Shirley Recycling Committee





### SATURDAY MARCH 15 10AM - 3PM

New Paltz Methodist Church - Main Street

Bring your BELOVED BUT BROKEN item, and together with our Repair Coaches,

FIX it ..... for FREE!

### REPAIR STATIONS

- Mechanical & Electrical •
- •Things Made of Wood Clothing & Textiles•
  - Dolls & Stuffed Animals Jewelry
    - Electronic & Digital Devices

PLUS: Great coffee, tea + sweet & savory bakery treats

Call John at 646-302-5835 facebook: Repair Café-New Paltz

PLUS: Tool Sharpening by Wolf Bravo



SATURDAY APRIL18th 2015 10am-6pm



KNOXVILLE WORLD'S FAIR PARK









REUSEI

REPURPOSE YOUR WORLD!

www.knox-earthfest.org

# Promotion, Outreach, & Training

## facebook

Email or Phone Password



### Community Organization

Mission: In cooperation with Northampton's Administration and Department of Public Works, the Reuse Committee will establish a permanent, physical reuse center and/or resource recovery park in the City, operated under the guiding principles of Zero Waste.

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About

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Photos

101



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Events





## Repair Cafe - Hudson Valley Community

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# **Measuring the Impact of Reuse**

- Number of tons diverted from the landfill
- Avoided disposal costs (donor/seller)
- Avoided purchase costs (recipient/buyer)
- Value of materials donated (donor)
- Revenues earned (donor/seller)
- Jobs created or retained in reuse businesses
- Number of families/individuals/organizations assisted

# **NERC Can Help**

### We're experts in

- Waste reduction, reuse, & recycling
- Recycling program design & implementation
- Organics management
- Green procurement
- C&D reuse & recycling
- Electronics recycling
- School reuse, recycling & composting
- Textile recycling programs
- Multi-stakeholder dialogues & negotiations
- & More!

Fee for service makes NERC's sustainable materials management expertise available at a reasonable price with outstanding results!

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