Support Virtual Education & Market Development
Become an Inaugural Sponsor of NERC Webinars

With the switch to virtual events and meetings, it has become even more challenging for many to make their companies and initiatives visible and accessible.

NERC is offering you the opportunity to be recognized and in front of a national audience of interested consumers: The NERC Webinar Series Sponsorship Program.

As an ongoing free-of-charge service, NERC delivers webinars that address issues of critical interest to the sustainability and market development community around the country. The number of webinar attendees that participate on NERC webinars has grown to as many as 1,000 from around the US and Canada. All webinar recordings and presentations are available and archived on NERC’s website.

Please Consider Becoming an Inaugural Webinar Sponsor.

Sponsorship Levels
- Gold– 12 webinars - $1,500
- Silver - 6 webinars - $750
- Bronze - $250 per webinar

Sponsor Benefits
- You are invited to propose webinar topics
- You select which webinars to sponsor
- Your logo will be prominently displayed in the welcome and conclusion slides for each webinar. You will be acknowledged in the opening remarks.
  - All webinars are recorded and posted on the NERC website. Your sponsorship recognition will remain part of the permanent event record.
- Participant contact information. As a sponsor you will be entitled to receive a list of all webinar registrants, and a selected percentage of the registrants’ email addresses (Gold - 25% of registrants, Silver – 15%, Bronze – 10%)
- Your sponsorship will be acknowledged in all webinar publicity. This includes:
  - NERC’s Email Bulletin and Bulletin distribution list (approximately 5,500 recipients across the US and Canada) – several announcements
  - Webinar publicity distributed to at least 10 regional and national listservs (depending on webinar topics, it may be more than this)
  - In an Email Bulletin article after the webinar announcing the availability of the webinar recording and associated PowerPoint presentation
  - In a press release about upcoming webinars, and in another press release about webinar resources available on the NERC website
Webinar Series
NERC has several webinars planned for the coming months, and anticipates several additional ones over the next 12 months. Several of these are in partnership with the Northeast Waste Management Officials Association (NEWMOA).

Scheduled webinars are:
- Teaching Practical Strategies for Reducing Wasted Food Through Community Events – August 5
- The Government Recycling Demand Champions Program – September 9, and November 5
- State & Local Laws Mandating Minimum Recycled Content – September 24
- Voluntary Initiatives Driving the use of Minimum Recycled Content in Products & Packaging – October 6
- Should Municipalities Get Back in the MRF Game? - November 12

To be scheduled in coming months:
- Textile Reuse & Recycling
- Canadian EPR Program Changes
- Plastics – A Complex Topic with Complex Solutions (3 part series)
- Alternative Recycling Technologies
- Depackaging for Anaerobic Digestion – January 2021

Sponsorships will support the cost of planning and delivering the webinars.

For more information or to become a Sponsor, contact either Lynn Rubinstein, Executive Director, or Mary Ann Remolador, Assistant Director.