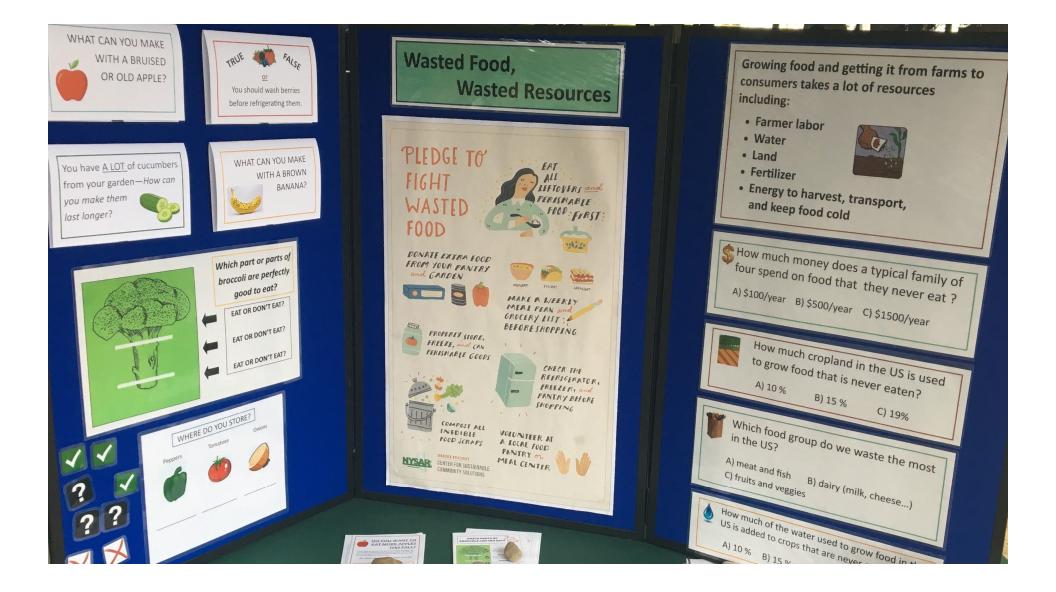


# **Reducing Wasted Food Events**

Gary Feinland Organics Reduction and Recycling, Division of Materials Management

August 5, 2020 NERC/NEWMOA Webinar



## **NYSAR<sup>3</sup> Pledge Campaign**

#### I pledge to reduce wasted food in my home by . . .

- Eating all leftovers and perishable foods first
- Checking my home before shopping
- Making a plan/grocery list before shopping
- Properly storing, freezing, and canning foods
- Cooking "nose-to-tail" and/or "root-to-leaf"
- Donating extra food from pantry and garden
- Volunteering for a local food pantry or meal center
- Composting all inedible foods scraps

https://www.nysar3.org/page/food-recovery-121.html









Rethink Reuse Recook



# Recook Café



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Post-it Easel Pad Tableau à feuilles mobiles Block de Hojas Reposicionables Can Links & These What Do You Do To Waste less Food? - Can green tomato relish - Make green tomato cake! Cook your . Jack o' Lantern (steam, okint a4) Blend or process and - Weekly meal plan Steeze in 2 c. portions Subscription - Forks Over Knives (Landon) to make Thanksgiving pumpki recipes for the week designed also: save & roast the seeds "Bad" haduce rocks - take vertine at cut of bad puts & eats Notan wrong with it. to be healthy, reduce waste Kale on barbecce (with plice of) Use vegyle Riff in sap shat and (From sizer) Apple seeds are a name former of pectin. Jon can use there must shain to thicken jam and jelig. There must shain to price perissinable Whey from your ( string ) added & \*MY MARKET (RTE 32) - A shelf of "NOT TODAT'S" FOOD DONT BUY MORE PERISHIABLE Mindful left over cating - no biddering ( TOOD THAT YOU KNOW YOU WILL USE BEFORE IT SPORS! Please encourage suid to use an alternative to the green shortam + plactic clug unap used to kell these discounted itoms. You can google recipes by ingredient to use up odds and ends in the fidge \* Also, it you tower knows from structure some packages with UE with Street, (i.e., od the checkat counter), the 'he will reuse the packaging. le: "Greenpepper, narrot, spinach recipes" try it ! Follow Zero Work Chef on Instain - Anne litre Doman Witch Cowspanse Rubban cut kale + chard to use leaves AND sherrs Save leels for broth DATE WHAT YOU COOK





NYSAR3 Conference, Otesaga Hotel, Cooperstown, NY, 2019

### Learnings

- Content is accessible to target audience
- Find ways to draw people in
- People love to share about food!
- Discuss/facilitate vs educate
- Suggest concrete actions
- Chefs are great partners!





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## It's a journey!



Gary's "Eat Me First" Attempts



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