



**NERC**  
NORTHEAST RECYCLING COUNCIL

*Investing in Your Future*

A REGIONAL AND NATIONAL LEADER IN  
ENVIRONMENTAL SUSTAINABILITY  
AND SUSTAINABLE SOLUTIONS

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**NERC.ORG**

## About the Northeast Recycling Council

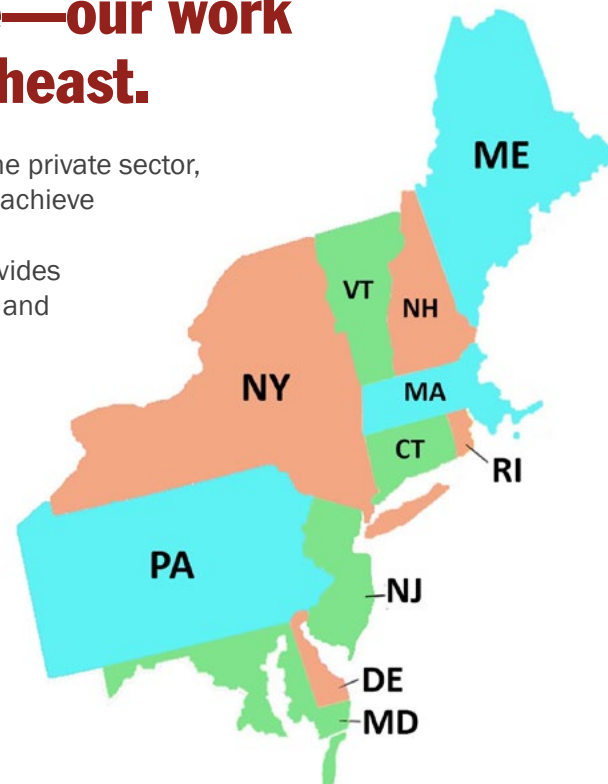
### Don't be fooled by our name—our work extends far beyond the Northeast.

We work directly with state, regional, and local agencies, the private sector, trade associations, and others to help solve problems and achieve environmental sustainability goals. As a leader in resource management, The Northeast Recycling Council (NERC) provides its Advisory Members with unrivaled access to information and developing trends.

NERC invites businesses, non-profits, municipalities, and others to participate as non-voting Advisory Members. We have more than 70 Advisory Members.

We host and support several national programs: the Toxics in Packaging Clearinghouse; the Electronics Recycling Coordination Clearinghouse; the State Electronics Challenge; and the EPPnet and Organics Management Northeast listservs.

Through our projects and staff, NERC routinely impacts national dialogues and works to provide solutions to help create an environmentally sustainable economy.



### A Leader In Sustainability Solutions

New materials, products, technologies and the global economy are all factors in successful environmentally sustainable practices and businesses.

Where can you look for reliable information? Where can you find answers to your questions about emerging markets, trends, and innovation? Is there an organization that takes a wide-angle perspective on environmental sustainability materials management while providing a platform where you can participate and be part of the conversation? The Northeast Recycling Council is that organization.

For more than 30 years, NERC has provided critical networking opportunities, and access to information, training, and tools that can benefit your company or organization. We don't dictate the conversation; we help shape it with your interests and needs in mind.

Among its offerings and resources are conferences and workshops that are held throughout the Northeast. At these events, NERC brings together the public sector, organizations, businesses, non-profits, and associations for thought provoking debate and discussion. NERC delivers a great return in cutting edge information and direct access to opinion leaders, experts, and professionals. Discussion is welcome, and debate is encouraged.

**NERC is a nationally recognized leader in environmental sustainability—bringing the right people together at the right time to reach practical solutions.**

## Who are NERC Advisory Members?

### Advisory Members help support NERC's mission to promote sustainability practices.

The Northeast Recycling Council actively invites businesses, trade associations, non-profits, recycling and sustainability organizations, solid waste districts, and municipalities, among others, to be part of the organization. As Advisory Members, they have the opportunity to help shape conferences, workshops, webinars, and events, are invited to participate on and lead committees, and to engage in discussions with the NERC Board and staff. Our membership is diverse and continues to grow.

► **A list of current members is available online at [nerc.org/advisory-members](http://nerc.org/advisory-members).**

NERC offers a unique opportunity for Advisory Members to:

- Increase their visibility in the environmental and sustainability communities
- Target new and existing customers in a cost-effective way
- Extend your brand to the right audience through the NERC website, blogs and monthly Email Bulletins
- Network with state officials, industry experts, and strategic thinkers



### When you become an Advisory Member of NERC, you become a member of a large community that believes in the advancement of an environmentally sustainable economy.

Whatever membership level you choose, you will benefit from your investment. All of our members receive our monthly Email Bulletin with information about upcoming programs and events, as well as industry and member news and trends. Members receive recognition on the NERC website, have articles published in the Bulletin, and some memberships include free consulting services, and conference and workshop registration discounts. Special events for Advisory Members provide a way to learn and connect with like-minded individuals.

A rare synergy is created by NERC's diverse membership and committed staff enabling members to consider multiple perspectives on a given issue and undertake projects and activities that benefit not only the Northeast but, in many cases, the entire country.



## Levels of Membership

### Basic Benefits for All Members include...

- ▶ Listed on NERC's website with a link to your website
- ▶ Announcement in NERC Email Bulletin upon joining and renewing
- ▶ Ability to join in discussions about regional policy and program implementation
- ▶ Invitation to participate in Members-only events
- ▶ Invitation to submit articles to the monthly Email Bulletin
- ▶ Opportunity to provide guest articles for the NERC blogs
- ▶ Opportunity to place NERC's logo on your website recognizing your membership
- ▶ Collaboration in the development and implementation of projects and conferences.
- ▶ A tax deduction to the extent allowable by law. (Each situation is unique. Please check with your tax preparer.)

## Supporting Member

### All Basic Benefits plus...

- ▶ 2 hours of consulting services from NERC's expert staff

### Supporting Members include...

Municipalities, non-profits, non-NEC states, Northeast provinces, U.S. Territories: **\$500 annually**

Small Businesses (Revenues under \$1 million): **\$600 annually**

Medium Businesses (Revenues from \$1 - 10 million): **\$1,500 annually**

Large Business (Revenues over \$100 million): **\$2,000 annually**

Trade Associations, and all other businesses: **\$2,000 annually**

## Sustaining Member

### \$2,500 Annually

### All Basic Benefits plus...

- ▶ Your logo with hyperlink on NERC website
- ▶ Your logo with hyperlink in all Email Bulletins & monthly Email Bulletin masthead
- ▶ Recognition at NERC conferences and workshops as a Sustaining Member
- ▶ Member Spotlight – one-time feature article published in Email Bulletin & posted on website
- ▶ Discounted conference and workshop registrations
- ▶ 3 hours of consulting services from NERC's expert staff

## Benefactor

### \$5,000 annually

### All Basic Benefits plus...

- ▶ Presented a plaque recognizing you as a Benefactor
- ▶ Second-tier placement of your logo with link on NERC website
- ▶ Second-tier placement of your logo on the monthly Email Bulletin masthead and E-Blast with a link to your site
- ▶ Member Spotlight published upon becoming Benefactor, with feature article on the NERC home page, in the Email Bulletin, and posted/archived on the NERC Member Spotlight webpage
- ▶ Recognized at NERC conferences as a Benefactor
- ▶ Photo opportunities at a NERC conference
- ▶ Discounted conference and workshop registrations
- ▶ 5 hours of consulting services from NERC's expert staff

## Distinguished Benefactor

### \$10,000 annually

### All Basic Benefits plus...

- ▶ Presented an award recognizing you as a Benefactor
- ▶ Top-tier placement of your logo with link on NERC website
- ▶ Top-tier placement of your logo on the monthly Email Bulletin masthead and E-Blast with a link to your site
- ▶ Member Spotlight published upon becoming Distinguished Benefactor, with feature article on the NERC home page, in the Email Bulletin, and posted/archived on the NERC Member Spotlight webpage
- ▶ Photo opportunities at a NERC conference
- ▶ Discounted conference and workshop registrations
- ▶ 10 hours of consulting services from NERC's expert staff

NERC retains the discretion from whom we accept Distinguished Benefactor or Benefactor Memberships.

The Carton Council has been an Advisory Member of NERC for several years. The opportunities membership provides to meet with local, regional, and state officials is one of the main reasons that we belong. I always feel that it is time and money well spent.

BARBARA HEINEKEN, RRS  
CONSULTANT & CARTON  
COUNCIL REPRESENTATIVE

The City of Salem is an Advisory Member in NERC. We joined several years ago because of its great conferences, learning opportunities, and support provided by its staff.

JULIE ROSE, CITY OF SALEM,  
MASSACHUSETTS

### Questions?

Lynn Rubinstein  
Executive Director  
802-254-3636  
[lynn@nerc.org](mailto:lynn@nerc.org)

- ▶ **Complete an Advisory Member Application online at [nerc.org/advisory-members/advisory-membership-and-supporter-form](http://nerc.org/advisory-members/advisory-membership-and-supporter-form).**



## Workshops & Conferences

### NERC's conferences, workshops and webinars offer in-depth information exchange and professional presentations by industry leaders.

Examples of conference topics include:

- ▶ **Market Impacts on Sustainable Materials Management**
- ▶ **Glass Recycling – Exploring Possible Solutions**
- ▶ **Single Stream Recycling Collection – Another Approach**
- ▶ **Dirty MRF's – Are They a Viable Option for Diverting Materials?**

NERC conferences are outstanding. They consistently have top notch speakers and topics not covered at other events.

SUSAN ROBINSON, WASTE MANAGEMENT

Attendance continues to grow alongside Sponsorships and Exhibitors, as more and more people are finding singular value in participating in NERC events.



I always look forward to the NERC Conferences. There are great networking opportunities and I am sure to learn about something new and innovative. Discovering how colleagues are coping with like challenges is always useful!

JOANNE SHAFER, CENTRE COUNTY RECYCLING & REFUSE AUTHORITY, PENNSYLVANIA

A mix of leaders from private and public sectors is one of the reasons I regularly attend NERC conferences. The result is a thorough and informative discussion of current issues relevant to sustainable materials management.

DAVID W. ALDRIDGE, SCRRA

NERC is the best conference to understand how the Northeast is working to harmonize around the issues most important to the region.

DEBRA DARBY, ORGANIX SOLUTIONS

- ▶ **Learn more about upcoming events and register online at [nerc.org/conferences-and-workshops](http://nerc.org/conferences-and-workshops).**