



NERC-APR Government Recycling Demand Champion Campaign State Recycling Organization Commitment Letter

The Northeast Recycling Council (NERC) and the Association of Plastic Recyclers (APR) recognize the need to increase domestic end-market demand for domestic recycled resins and consequently have created the NERC-APR Government Recycling Demand Champion Campaign to foster and build the end-use marketplace through government purchasing action. Collectively and voluntarily, Demand Champions look to improve plastics recycling in North America by committing to increase their use of post-consumer plastic resin (PCR), thus helping to ensure sustainable domestic plastics recycling.

Participants in the Government Recycling Demand Champion Program recognize that:

- Consistent and reliable demand for recycled plastic is critical for recycling to be mature, vibrant, and sustainable.
- A strong demand for recycled plastics is needed to ensure the maintenance and building of a more robust domestic plastic recycling infrastructure.

Demand Champions and Advocates look for their efforts to:

- Strengthen and increase domestic demand for residential mixed plastics.
- Help prevent “ocean plastics” by stimulating strong North American markets.
- Boost a “circular economy” for plastic packaging.
- Mitigate reliance on export markets.

NERC-APR Government Recycling Demand ADVOCATE Pledge **We will be a NERC-APR Recycling Demand Advocate!**

We are a statewide nonprofit organization that agrees that a healthy and sustainable domestic plastic recycling infrastructure requires that government entities, along with the private sector, play a crucial role in strengthening the demand for residential recyclables by purchasing products that contain PCR.

Consequently, although we are not currently able to become a Demand Champion, we commit to:

- Promoting the NERC-APR Government Recycling Demand Champion program to our public sector members and other representatives of the recycling community in our state, and to support their joining the program as Advocates or Champions of the NERC-APR Government Recycling Demand Champion program, and
- Promoting the APR Recycling Demand Champion program to our *private* sector members and other representatives of the recycling community in our state, and to support their joining the program as APR Recycling Demand Champions.

Organization Name

Representative Signature

Date

To submit this SRO commitment letter, email it to Lynn Rubinstein, NERC, lynn@nerc.org