

# **A Regional And National Leader**

**in Environmental  
Sustainability and  
Sustainable  
Solutions**

*Investing in Your Future*



**NERC**

NORTHEAST RECYCLING COUNCIL

2017 ★ 30 YEAR ANNIVERSARY

# About NERC

## The Northeast Recycling Council

Don't be fooled by our name—our work extends far beyond the Northeast. We work directly with state, regional, and local agencies, the private sector, trade associations, and other organizations to help solve problems and achieve material management goals. As a leader in environmental sustainability, NERC provides unrivaled access to information and developing trends available to our Advisory Members.

The Northeast Recycling Council was originally established by the Council of State Governments - Eastern Regional Conference (CSG-ERC) to:

- Address the growing concern about the millions of tons of municipal solid waste generated and disposed annually.
- Garner support for the diversion of recyclable materials from disposal.
- Assist with market development for the diverted recyclables.

NERC became an independent non-profit organization in 2000. Its mission is to promote sustainable materials management by supporting traditional and innovative solid waste best practices, focusing on waste prevention, toxics reduction, reuse, recycling and organics recovery.

NERC invites businesses, non-profits, municipalities, and associations to participate in the organization as non-voting Advisory Members. The participation of Advisory Members has resulted in a broadened and strengthened organization. Currently, NERC has more than 70 Advisory Members.

We host and support five national programs: the Toxics in Packaging Clearinghouse; the Electronics Recycling Coordination Clearinghouse; the State Electronics Challenge; and the EPPnet and Organics Management Northeast listservs. Through its projects and staff, NERC routinely impacts national dialogues and works to provide solutions to help create an environmentally sustainable economy.

NERC's Board of Directors represents member states: Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont. Each Director is a high ranking official in environmental protection and recycling in his/her state.





# Where Can You Look?

## A Leader In Sustainability Solutions

The recycling industry is always changing, with new materials, products, and technologies and the impacts of a global economy. Where can you look for reliable information? Where can you find answers to your questions about emerging markets, trends, and innovation? Is there an organization that looks at all areas of the recycling industry and sustainability while providing a platform where you can participate and be part of the conversation?

The Northeast Recycling Council is that organization.

**NERC is a nationally recognized leader in environmental sustainability—bringing the right people together at the right time to reach practical solutions.**

For 30 years, the Northeast Recycling Council (NERC) has provided access to information, training, and tools that can benefit your company or organization. We don't dictate the conversation; we help shape it with your interests and needs in mind.

NERC is a unique, multi-state organization committed to environmental and economic sustainability with a focus on creating the essential dialogue that encourages critical thinking and strategic alliances.

Among its offerings and resources are conferences that are held throughout the Northeast. At these events, NERC brings together organizations, businesses, non-profits, and associations for thought provoking debate and discussion. NERC delivers a great return in cutting edge information and direct access to opinion leaders,

experts, and professionals. Discussion is welcome, and debate is encouraged. But words alone cannot create change; it is the action that you take armed with the best information available.

# Advisory Members

## Who Are NERC Advisory Members?

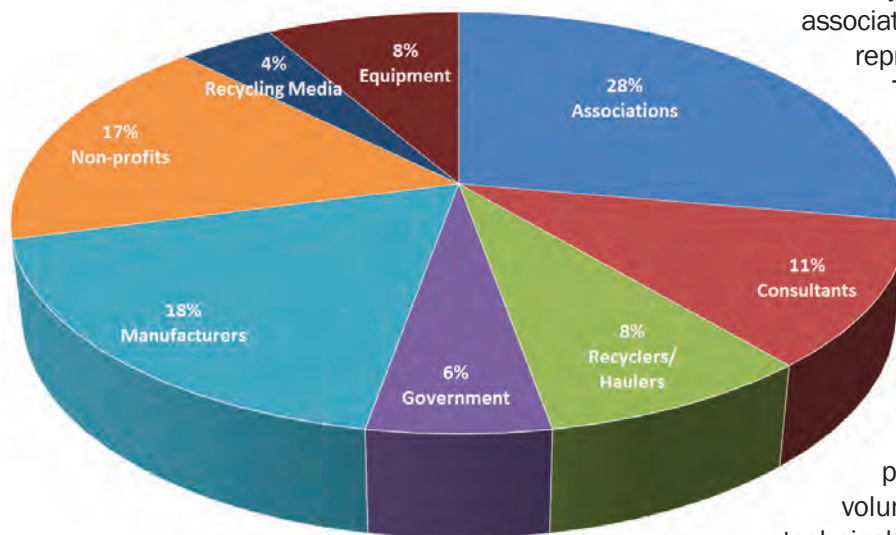
The Northeast Recycling Council actively invites businesses, trade associations, non-profits, recycling and sustainability organizations, solid waste districts, and municipalities, among others, to be part of the organization as Advisory Members. Advisory Members help support NERC's mission to promote sustainability practices. They also have the opportunity to help shape conferences, webinars, and events, are invited to participate on and lead committees, and to engage in discussions with NERC Board and staff. Our membership is diverse and continues to grow. A list of current members is available at <https://nerc.org/advisory-members/advisory-members>.

NERC offers a unique opportunity for Advisory Members to:

- Increase their visibility in the environmental and sustainability communities
- Target new and existing customers in a cost-effective way
- Extend your brand to the right audience through NERC blogs and Email Bulletins
- Network with state officials, recyclers, industry experts, and strategic thinkers



## Advisory Members Are The Heart of NERC



There are many membership organizations and associations available to guide you in your work, represent your interests, and provide information. They may represent your interests, but are they interested in you? NERC's focus is to build a diverse group of members from many different sectors and industries all interested in sustainability materials management best practices.

Our members benefit from information exchange, networking, and the collaborative nature of NERC and its initiatives. You will also benefit from the unique perspective that NERC brings to the industry—voluntary collaboration and problem solving, technical support and guidance, and bringing new ideas and energy to a complex industry.



# Membership Benefits



When you become an Advisory Member of NERC, you become a member of a large community that believes in the advancement of an environmentally sustainable economy. Whatever membership level you choose, you will benefit from your investment.

All of our members receive our monthly Email Bulletin with information on upcoming programs and events, as well as industry and member news and trends. All members receive discounts for conference and workshop registrations, recognition on the NERC website, and are offered cost-saving services. Special events for Advisory Members Only provide a way to learn and connect with like-minded individuals. These events usually coincide with a NERC Conference.

A rare synergy is created by NERC's diverse membership and committed staff enabling members to consider multiple perspectives on a given issue and undertake projects and activities that benefit not only the Northeast but, in many cases, the entire country.

***“NERC** is the best conference to understand how the Northeast is working to harmonize around the issues most important to the region.”*  
~ Debra Darby, Organix Solutions



# Levels of Membership

NERC offers four levels of membership. We also offer a special 3-year membership with a 10% discount. NERC retains the discretion from whom we accept Distinguished Benefactor or Benefactor Memberships. Questions: Lynn Rubinstein, Executive Director, at 802-254-3636 or [lynn@nec.org](mailto:lynn@nec.org).

## Basic Benefits for All Members:

1) Listed on NERC's website with a link to your website. 2) Announcement in NERC Email Bulletin upon joining and renewal. 3) Ability to join in discussions about regional policy and program implementation. 4) Invitation to participate in Members-only events. 5) Invitation to submit articles to the monthly Email Bulletin. 6) Opportunity to provide guest articles for the NERC blogs. 7) Consulting services from NERC's expert staff. 8) A tax deduction to the extent allowable by law. (Each situation is unique. Please check with your tax preparer.)

## Level 1: *Supporting Member* \$350 to \$1,500 annually

- Municipalities, non-profits, non-NEC states, Northeast provinces, U.S. Territories: \$350 annually
- Small Businesses - Annual revenues under \$1 million: \$500 annually
- Medium Size Businesses - Annual revenues under \$100 million: \$1,000 annually
- Large Business - Annual revenues over \$100 million: \$1,500 annually
- Trade Associations, and all other businesses: \$1,500 annually

## Level 2: *Sustaining Member* \$2,000 annually

- Your logo with hyperlink on NERC website
- Your logo with hyperlink in all Email Bulletins & monthly Email Bulletin masthead
- Recognition at NERC conferences as a Sustaining Member
- Member Spotlight – one-time feature article published in Email Bulletin & posted on website
- Discounted conference registration
- 3 hours of consulting services from NERC's expert staff

## Level 3: *Benefactor* \$5,000 annually

- Presented a plaque recognizing you as a Benefactor
- Second-tier placement of your logo with link on NERC website
- Second-tier placement of your logo on the monthly Email Bulletin masthead and E-Blast with a link to your site
- Member Spotlight published upon becoming Benefactor, with feature article on the NERC home page, in the Email Bulletin, and posted/ archived on the NERC Member Spotlight webpage
- Recognized at NERC conferences as a Benefactor
- Photo opportunities at a NERC conference
- Discounted conference registration
- 5 hours of consulting services from NERC's expert staff



## Level 4: *Distinguished Benefactor* \$10,000 annually

- Presented the "NERC Crystal Sustainability Award" recognizing you as a Distinguished Benefactor
- Top-tier placement of your logo with link on NERC website
- Top-tier placement of your logo on the monthly Email Bulletin masthead and E-Blast with a link to your site
- Gold Sponsorship of NERC's annual Conference and presence on the Conference agenda and website
- Member Spotlight published upon becoming Distinguished Benefactor, with feature article on the NERC home page, in the Email Bulletin, and posted/archived on the NERC Member Spotlight webpage
- Photo opportunities at a NERC conference
- Discounted conference registration
- 10 hours of consulting services from NERC's expert staff



# Conferences & Workshops



NERC's conferences, workshops and webinars offer in-depth information exchange and professional presentations by industry leaders who facilitate discussions about emerging issues in their fields. Examples of conference topics include:

- Market Impacts on Sustainable Materials Management
- Glass Recycling – Exploring Possible Solutions
- Single Stream Recycling Collection – Another Approach
- Dirty MRF's – Are They a Viable Option for Diverting Materials?

**“NERC is an excellent source of information about the latest trends in recycling and sustainable materials management. My participation in NERC has allowed me to learn more not only about what is going on in the northeast but also nationally.”**

*Chay Miller, National Waste & Recycling Association*

Attendance continues to grow alongside Sponsorships & Exhibitors, as more and more people are finding singular value in participating in NERC events.

**“What I like so much about NERC conferences is that they drill down on a particular topic and bring the experts to discuss. I also like that all attendees are in the same session for the entirety of the conference.”**

*Sharon Kishida  
Massachusetts Department of  
Environmental Protection*

