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Recycling Market Development—NERC is an Expert

Recycling market development means fostering the vitality of businesses that process, manufacture and sell recycled-content products. State, regional, and local economies benefit from the creation and retention of jobs as well as an enhanced tax base.

NERC offers processors, manufacturers, end-users, and governments services to help grow recycling businesses and stimulate the demand for recyclable materials and recycled-content products.

Available services include:

- Identifying dependable supplies of quality recovered materials
- Working with suppliers to ensure that material specifications are achieved
- Assisting with business plan development
- Helping to identify investment, technical assistance, and growth opportunities for new technologies or businesses
- Stakeholder facilitation – bringing together market players together, through forums, linking of suppliers and end-users
- Researching and managing recycling market databases and material exchanges
- Supporting green procurement through policies, specifications, training, and program analysis

For more information about NERC's expertise in recycling market development assistance, contact [Athena Lee Bradley \(athena@nerc.org\)](mailto:athena@nerc.org), Projects Manager.

Additional expertise and services offered by NERC are detailed in these fact sheets:

- [C&D reuse & recycling](#)
- [Electronics recycling](#)
- [Green procurement](#)
- [Organics management & composting](#)
- [Textile reuse & recycling](#)
- [Reuse & recycling](#)
- [School source reduction, recycling, composting, & green procurement](#)